A House Paper with a Home Editor: That Tells the Meridian News Weekly.

THE WEEKLY ECHO

Published Weekly 2508 5th Street

Mississippi Standard Negro Newspaper of Character, Circulation and Opinion, with More than 10,000 Readers.

VOLUME XVI — Meridian, Mississippi — FRIDAY, MARCH 1, 1940 — NUMBER

WHY DO NEGROES LEAVE THE SOUTH

Celebrates Founder's Day At M.I.

M. I. College 2nd Annual Pilgrimage

TO THE FOUNDER'S GRAVE

Pilgrimage to the Founder's Grave President W. M. Frazier Delivers Address

HOLLY SPRING Miss., Mar. 1 — The Mississippi Industrial College 2nd annual pilgrimage to the Founder's grave was made today. The faculty members and students marched to the grave of the founder one and one half miles East of the campus. The procession was led by President and Mrs. W. M. Frazier, despite the cold bitter weather and the snow covered ground. After having reached the cemetery the students and teachers gathered around the burial plot with bowed heads.

The memorial service was brief and simple. Devotional service was led by Rev. T. M. Booth. The history of the college was given by Mrs. Frazier, after which the Senior class gave a short but solemn tribute to the Founder and laid a beautiful wreath at the head of the grave. President Frazier delivered the annual address. Choosing for his subject "Unfinished Work", the President depicted to those present that nothing is finish or made perfect in realities of life. Yet something seem

(Continued on page two)

Founder Of M. I. College

The late Bishop Elias Cottrell, founder of the Mississippi Industrial College at Holly Springs, Missis ippi.

President W. M. Frazier

President W. M. Frazier delivered the Founders' Day address at M. I. College.

State Council Composed Of Presiding Elders, Laymen And Laywomen Met In Greenwood

Bishop J. H. Moore, Presiding

The State Council of the Colored Methodist Episcopal Church met in Greenwood, Mississippi, Feb uary 14 and 15 with fourteen of the fifteen Persiding Elders of the state responding to the call of Bishop J. H. Moore. A very interesting session was held. A large number of the pastors, laymen and laywomen from the four conferences were present. All of the newly appointed Presiding Elders by Bishop Moore during the fall conferences were in session.

Visitors—

Some among the distinguished visitors present were: Mr. R. A. Green am (white) and the pastor of the white Methodist church of Greenwood, Dr. Luther Stewart, editor of he Christian Index of the C. M. E. Church, Dr. B. J. Smith, General Secretary of Religious Education and Dr. B. W. Doyle, secretary of education of the C. M. E. Church.

The preaching was done by Drs. Stewart and Smith. Both preached strong and forceful sermons.

Leadership Training School

The date of the Leadership Training School at M. i. College is set for Monday, July 15. The Mississippi Leadership Training School led all of the schools of the connection last year. It is hoped that it will do the same this year. Rev. R. L. Young was reelected dean. Rev. E. L. Siggers registrar, Mrs. R. P. Neblett (white), counsellor. Instructors for the school are:

Mrs. R. P. Neblett, Rev. D. M.

(Continued on page three)

For The Past 25 Years More Or Less The Negroes Have Been

CONSTANTLY LEAVING THE SOUTH

One great question that confronts us today is: why do Negroes leave the south and go north, east and west. There are those who are asking does it pay in the final analysis. There are those who are asking why should colored people leave the south. Why should he leave the southern white man with whom he has dwelled so many years.

When we begin to study the situation and see how many of our group by the thousands have practically given away their life's earning in order that they may leave the south we ask for what purpose, and does it pay.

We can see a growing tendency among some of the whites of the south to be more considerate of the Negro and his rights, and we think this is largely contributed to what we might call the "new south". There are young white men and young white women in this new school of thought who are more liberal toward the Negro than the school to which Vardaman, Thos. J. Heffling and thers belonged and we think that the school of liberal thought among whites must increase if the south is to move up from where it now stands.

It has been often said in referring to the south that "this is a white man's country." I think if we were to tell the truth we would say "this is the "Indians' country," however, it was taken from them by the white man. It was in 1607 when the first permanent white settlement in America was made at Jamestown, Va., under the leadership of Captain John Smith. And, it was just 12 years later when the first permanent Negro settlement was made at Jamestown, Virginia, with 20 Negro slaves, therefore, we felled the timber and cultivated the soil together, and if this is not the Indians' country it will be just and fair to say that "this is our country."

The big and main reason why Negroes migrate from the south is they want to be treated like American citizens. They want to be given the same rights and privileges to make an honest living. They want protection and justice in courts; they want to live unmolested in their homes; they want an equal and even chance to educate their children, such as are given to whites, they want to be recognized as human beings and not as outcasts; they want a fair wage, they want rights with the protection of life, liberty and property and the pursuit of happiness that is guaranteed by the Constitution of these, our United States to citizens of the United States. The Negro in the south is compelled to compete with the white man, who has 99 advantages to the Negro's 1 advantage.

Mr. Sam Jones, governor-elect of Louisiana said last week over the radio that it was he who played a conspicuous part in seeing to it that a law was written on the statute books of Louisiana prohibiting Negroes from voting. He further stated in substance that Louisiana had a law by which Negroes could appeal to the courts when they were denied the rights of the ballot, but he said

(Continued on page two)

NAACP Campaign On In Meridian

An NAACP campaign is on in Meridian for a membership of 200. This number is expected to be reached by renewals and the joining of new members.

Important Notice To H.B.A. Presidents And Members

To the presidents and members of the H.B.A.: As you know, we have had a hard winter, the hardest that we have ever witnessed in this section. And, this has caused to some extent, a large number of deaths in the association.

You will note that we have 37 persons to be paid off in the March boards. Our members are dying so rapidly that we have got to do our best to pay them off as we come to them. If we hold them out, we might hurt ourselves, I am therefore, as General President, urging you to do your best to collect from all of your members.

A large number of our members is dying from the Flu, pneumonia, etc. You will note that in December we had 19 deaths and March, 37. We only lack one of doubling the number we had in December.

We are collecting the same amount $1.25 per member. This means that

(Continued on page three)

To Entertain Boards

Local lodge president, H. C. Jennings will entertain the H.B.A. Board Friday, March 1 at Dekalb, Mississippi.

Mr. Brown McRee, local president, will entertain the Board Saturday, March 2, at Quitman.

SUPPORT THE ECHO ADVERTISERS

THE WEEKLY ECHO

MEMBER NEGRO NATIONAL PRESS ASSOCIATION

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SUBSCRIPTIONS (PAYABLE IN ADVANCE)

Entered as second-class matter November 15, 1923 a the post office at Meridian, Mississippi under the act of March 3, 1879.

Read The Weekly Echo, its the best paper in the south. It carries the city and Foregn News.

One Year $1.50
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Rev. R. L. Young ..... Editor and Manager
Rev. Mrs. L. B. Williams ..... Social Editor
Robert K. Smith ..... Advertising Manager

Editorial

There IS Danger In Letting The Gap Down

When a barefooted urchin on the farm years ago, we had what was called a rail fence. Rail fences could be seen ALL OVER THE country. The country at that time was plentiful with pine timber. And from the pine timber rails were made; only a few oak rails were to be found.

There were certain places around the FENCE rows that WERE CALLED "The gap". "The gap" was the place where the individual went into the field or pastures. "The gap" was the place WHERE the cows and mules went in and out; the "gap" was the place WHERE the ox wagons, etc., went in and out. Sometimes the children would be sent to get the cows and bring them up in the afternoon for milking. In the morning before school they would take the cows to the pastures and there were times that the CHILDREN would carelessly leave the "gap" down. Whenever THE "GAP" was left down anything and everything in the community would go in and out.

Church Gap Down

When I think of the condition and standing of the church today, and begin to compare it with the church of yester years, I must confess that the "gap" has been let down and seemingly, left down. when the "gap" was left down for the cows to come in and out, as a rule there was always some animal that we wanted to go in and some animal that we did not want to go in, therefore, it was necessary to watch the "gap" or "mind" the "gap". Years ago our mothers and fathers used precaution with reference to the church "gap". These cows, hogs, mules and horses that wanted to get into the church had to impress those old church members that they had a desire to "flee from the wrath to come."

Years ago you could not receive the fellowship of the church through the pastor, officers and members unless they believed that you were a changed man or woman, boy or girl. But now, the "gap" is down and anything, everything, from anywhere and everywhere can come in the church, keep doing the same thing that was being done before, and still being recoginzed as a good member of the church. THE GAP IS DOWN.

Societies

I remember years ago when my father joined the Masonic lodge in Meridian, No. 126, the joining fee at that time, as I recall, was $25.00. The Masonic Lodges were seeking for the best material, the best men were needed in masonary. The best women were needed in the EASTERN Star. Masonary 30 and 40 years ago among our people was looked upon with honor, but the "gap" was let down and everything came in. Anything could join. Years ago but few men could be masons, but few men could be taught the principles of masonary. Masonary did not come from an ordinary source, but the "gap" has been let down and everything has come in.

H. B. A.

When I was a boy I used to long for the time to come when I could join the H.B.A. I used to hear my mother and father and friends talk about the big times they had in lodge meetings. There was a time when we used to "ride the goat," in the masonic lodges, in the Odd Fellows, in the Pythians and in the H.B.A. Well, riding the goat means that we were initiated. Riding the goat in societies has the same meaning that professing religion, being baptized and fellowshipped in the church. But now, there is no more riding goats, the "gaps" are down.

Anything received, anything purchased, anything inherited without a price, and a great price, usually looks little in the sight of the possessor and not much value is placed upon it. We do not place much value now upon our joining the church. We do not place much value on becoming a member of the society now, the "gap" is down. Put up the "gap", keep the fence in good order and when one has climbed over that twelve rail fence into the pasture wheer the green grass is growing and fresh water is flowing, more valuation will be placed upon the membership in these various concerns.

Sunday School Lesson

By Rev. R L. Young, P. E

MARCH 3, 1940

IN THE UPPER ROOM
Matthew 26:1—30

Printed Text: Matt 26:17—39

Golden Text— This do in remembrance of me. 1 Cor. 11:24.

Matthew 26:17. Now on the first day of unleavened bread the disciples came to Jesus, saying, Where wilt thou that we make ready for thee to eat the passover?

18. And he said, Go into the city to such a man, and say unto him, The Teacher saith, My time is at hand; I keep the passover at thy house with my disciples.

19. And the disciples did as Jesus appointed them; and they made ready the passover.

20. Now when even was come, he wa ssitting at meat with the twelve disciples;

21. And as they were eating, he said, Verily I say unto you, that one of you shall betray me.

22. And they were exceeding sorrowful, and began to say unto him every one, Is it I, Lord?

23. And he answered and said, He that dipped his hand with me in the dish, the same shall betray me.

24. The Son of man goeth, even as it is written of him: but woe unto that man through fhom the Son of man is betrayed! good were it for that man if he had not been born.

25. And Judas, who betrayed him, answered and said, Is it I Rabbi? He saith unto him. Thou has said.

26. And as they were eating, Jesus took berad, and blessed and brake it; and he gave to the disciples, and said, Take, eat; this is my body.

27. And he took a cup, and gave thanks, and gave to them, saying, Drink ye all of it;

28. For this is my blood of the covenant, which is poured out of many unto remission of sins.

29. But I say unto you, I shall not drink hencforth of this fruit of the vine, until that day when I drink it new with you in my Father's kingdom.

30. And when they had sung a hymn, they went out into the mount of Olives.

"Christ's Knowledge of His Approaching Death

"1, 2. The prediction here made by Christ of his approaching death is the fourth in this Gospel; the others are found in 15:21; 17:22, 23, and 20: 18, 19. This particular prediction must have been given after sunset on Tuesday evning, so that the pass over, following on Thursday evening, would be counted according to Jewish reckoning as taking place two days later. This is the one place where our Lord does not follow his prediction of death with a definite promise of resurrection to follow the third day after. The one thing that Jesus continually brings to the minds of his disciples is his approaching death. This was the greatest single event in his entire life on earth—he came to die; he lived a holy life that he might present himself a sacrifice without blemish to God; by his death on the cross he would fulfill his mission by thus being able to save his people from their sins; by his death redemption would be possible for all men who would believe on him; by his death the power of sin was broken; in his death sacrifice is ended, and God is forever satisfied."

Why Negroes Leave

(Continued from page One)

even though this is law, when a Negro appeals to the courts in Louisiana, his appeal must confront 12 white men who are jurymen and the "scroundrel" cannot pass those twelve white men.

Such statements and such actions cause many Negroes to leave the south. This same man is to be governor of Louisiana for four years. Who could blame Negroes from going elsewhere for protection? It is pathetic when we take a retrospective view of the south and think of the leading Negroes of the south, let them be lawyers, doctors, teachers, preachers, county agents, demonstration agents, bishops or what not, they are denied the privilege of citizenship. To my mind, as long as the south robs its black citizens of these rights, it will not only make these black citizens poor, but it will make the south poor and poor indeed.

We pray for the time to come when leaders will dispossess themselves of down right selfishness, hatred and prejudices and let God have a part in a world program.

We hope for the time to come that white men who aspire for public offices will be big enough to campaign for these public offices without slandering the Negro. I know of a recent campaign in Mississippi where certain white men were aspiring for high offices and we did have one or two in that number whom I have never heard make a campaign speech for the positions by abusing and critiusing the Negro. May their tribe increase.

We know that the way is dark, but there are those of us who can truthfully say that there are white people who desire to see Negores have a fair chance as any other man. There are some things that they want to do for us themselves, and yet it is going to take time.

H. B. A. Boards Open March First

H.B.A. BOARDS OPEN MARCH 1st To the persistents and members of the H.B.A.: We are sure that you are getting ready for our quarterly board meetings of the H.B.A., which ipen March first. You will note in this week's issue of the Echo that our number of deaths has grown by leaps and bounds. In the December Boards we had 19 claims to be paid. Our death list for this quarter is almost doubled in number to that of the last board it is going to be urgently necessary that each member in the association pay his March assessment You will note that we are paying the same amounts, $1.25, that was paid in December.

We urged our presidents to give us 150 members from January 8th to February 25th. You have done extremely well under the weather conditions, however, you are going to fail in givng us the required number unless a big pull is made this week. We do however, wish to congratulate you on the splendid pull that you have made.

We are having many deaths. Some are members who have been in the association for years and we have two presidents who are having deaths of persons who have just renewed in the H. B. A. It is going to be

(Continued on page four)

M. I. College Basket ball Team

According to reports from Holly Springs, Mississippi, coach Hill has had a very successful year with his basket ball team, in that the basketeers of M. I. College have had a winning streak.

The game played between M. I. College and Okolona was hard fought The score was 28 to 31 in favor of M. I. with Perry referee. The line up for Okolona was as follows:

Primous, Wheaton, Young, Edwards, Moore, Williams, Downings, O. Winters, Downings, F.

M. I. College: Jenkins, Downings, L. Cummins, Ford and Reaves.

Founders Day

(Continued from page one)

perfect and finished but there is always some improvement to be made.

In this discourse he stated also that all great men are derived from great women, and that the seed of great men are planted during their embryonal development. He also stated that culture, courage, and character of an individual is very closely related to their attitude, willingness and the responsibilities. In his closing remarks he reminded us that we too could make our lives sublime and leave behind us foot prints on the sands of time.

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More and more folks in Meridian and Lauderdale County seem to like to do business this way.
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BEAUTY AND ROMANCE
SPONSORED BY LARIEUSE BEAUTY FOUNDATION
The Larieuse Beauty Foundation was established by the Godefroy Manufacturing Company to study methods of preserving women's natural beauty, and to make the results of this research available to the public.
With the March winds howling around the corners of buildings and the last traces of winter in the air, most of us are a bit run down from a long hard winter, and it's a lucky girl who can step into spring without at least one bad cold to her credit—or discredit. Because colds are sworn enemies of beauty and romance. A man would have to be pretty much in love to look with pleasure at a girl with bloodshot eyes, a red, sniffly nose and a hacking cough. We all instinctively draw away from a person with a bad cold so the logical solution is to avoid a cold in the first place.
Keep Fit
Here are some common-sense suggestions for avoiding the start of a cold: Keep in the best physical condition possible; don't allow yourself to become over-tired nor expose yourself unduly to temperature changes. Get plenty of sleep, fresh air and exercise and maintain a sensible, balanced diet. Lack of sleep and proper food at this time of year leaves you a ready prey to colds. And if, in spite of taking all possible precautions, you find yourself with a heavy head and a feverish feeling, do something about it immediately. If possible, go to bed and stay there for a day or two. If you can't stay there all the time, get as much extra sleep as possible, drink lots of water and fruit juices and avoid unnecessary fatigue.
Make-Up Helps Disguise A Cold
When you have a cold it is impossible to look as well as you do when you are in the pink, but with a little time and care you can manage to look somewhat less dragged. First of all, a cold has a tendency to dry out the skin. Keep a good night cream handy and apply it as often as is reasonably possible—not just at night. Foundation cream will help to keep the powder in place in spite of constant wheezing and blowing. Pads of cotton dipped in iced skin tonic and placed over the eyes will soothe the smarting and remove the bloodshot look. Apply your make-up more carefully than ever if you feel that you look wan and pasty. The shade of your powder alone can make a tremendous difference. Use a slightly warmer shade if you feel a bit washed out. A little more rouge, if properly applied, will give you a brighter look and distract attention from your chapped and peeling nose.
Above all, don't give the whole thing up just because you are feeling miserable. A little time and trouble can work wonders toward making you look almost human and. when you see how much better you look, you'll find that you feel better too.
What are your beauty problems? Write Marie Downing, Larieuse Beauty Foundation, Room 521—919 North Fourth St., St. Louis, Mo., and she will be glad to answer them. Be sure to enclose a self-addressed stamped envelope.

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Meridian, Roy L. Young	$404.00
Jackson, E. B. Blackman	$160.00
Gloster, U. L. Washington	$58.00

North Mississippi Conference

Olive Branch, J. A. Abram	$20.00
Tunica, W. O. Brown	$35.00

East Mississippi

Water Valley, J. H. Walton	$200.00

Mississippi Conference

Greenwood, T. M. Coleman	$40.00
Durant, W. W. Wall	$10.50
Columbus, C. Thomas	$100.00

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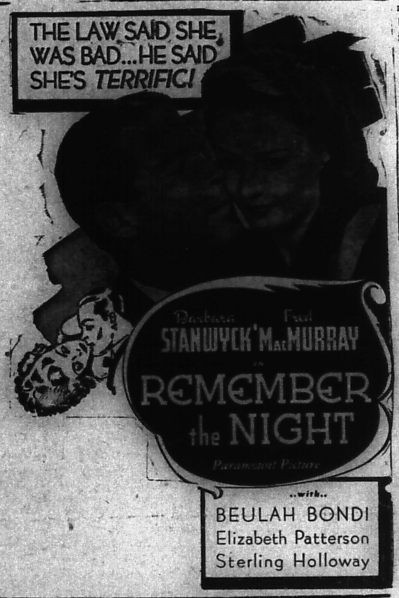

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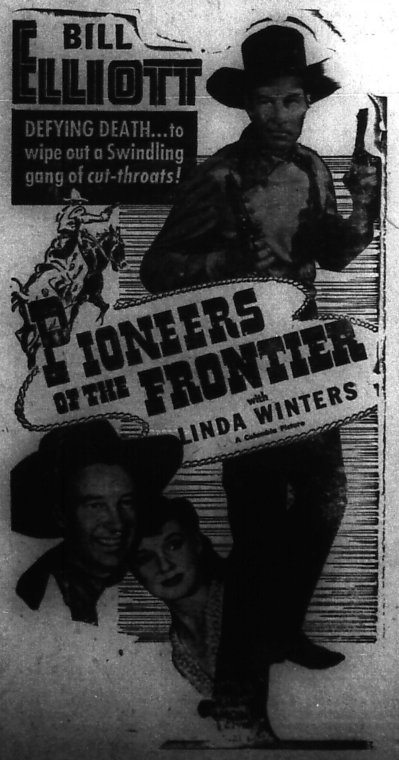

Campaign to Rejuvenate And Revive Interest In N.A.A.C.P.

Several years ago we had in Meridian the largest and most active branch of the N.A.A.C.P. in the State of Mississippi. The Meridian branch was more than 150 members strong at one time. The Meridian branch sent a large delegation to St. Louis to the National Convention that was held a few years ago. Without a shadow of a doubt, this national organization is the strongest organization for the advancement of our group in the United States. Hundreds of persons in Meridian and Lauderdale County are waking up and seeing the great need of this organization among our people and they are asking that a new interest and a new awakening be created.

A campaign is now on for a membership of 200. The national headquarters is asking for a date at which time it will send one of its national officials to Meridian to help us boost our campaign for members. All persons who are members in good standing are urged to solicit applications for membership. Those who have become delinquent in their dues are asked to renew their membership.

We hope to be able to secure a good energtic and responsible layman to head the organization. The National Association for the Advancement of Colored People is an organization that has some of the most outstanding white people of the country who are members of the board. And through the cooperation of the best thinking white folk and best thinking colored people, this organization can mean much in the advancement of our race.

State Council

(Continued from page One)

Montgomery, Misses Carrie Brown, A. E. Kelley, Bishop J. H. Moore, Rev. J. L. Tolbert, Mr. E. F. Durr, Rev. U. L. Washington, Rev. W. H. Foster, Rev. C. Thomas and Rev. N. M. Means.

M. I. College Campaign

A great campaign has been launched to liquidate the bonded debt on M. I. College this year. Bishop Moore having accomplished the almost unbelievable thing in getting the debt reduced. The fire is burning among C.M.E.'s to pay the debt.

The council while in session sent a 152 word telegram to the law making bodies of Jackson, Mississippi, protesting an amendment to the McCoy-Owens Textbook bill.

Rev. T. M. Coleman, Presiding Elder-host anl Rev. W. H. Dandridge, pastor-host, entertained us royally while in Greenwood.

HBA Notice

(Continue from page One)

we must collect from every member or our death benefit per claimant will be cut very short Hope you will heed this cause and govern yourselves accordingly.

E. F. Young, General President.

BOARD TO MEET IN COLLINS

The Board will be held at Collins, Mississippi, in Leach's Chapel C.M.E. Church, right in the colored section of the town.

W. M. Boykins, President.

Marks-Rothenberg Co.

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500 25TH AVENUE

Meridian, Mississippi

Important Notice

H.B.A. Board Changed From March 7th to March 5th at Braxton

We are changing the board from Wednesday, March 7th to Tuesday, March 5th. All presidents and members are urged to govern themselves accordingly.

E. F. Young, General President.

BOARD AT DEKALB

Those who attend the Board at Dekalb on March 1st coming via. Dekalb, come out on the Jackson road about six miles and turn to the left and come two miles south to New Hope M. E. Church.

PTA News

Stevenson School

TOOMSUBA— The P.T.A. met Thursday night February 22, at Stevenson School making preparation for the Fields' Day exercises on March 1st.

The N.F.A. boys met Monday Feb. 26 at Stevenson School. They carired out their annual N.F.A. week. It started February 23 and ended Feb. 24th.

Stevenson teachers went to the Teachers' Association meeting Saturday at Louisville, Mississippi. They had a very nice meeting.

Louise Hall, Reporter.

About Folk We Know

Mrs. Bertha Johnson, wife of Rev Will Johnson of Marion, Mississippi, was in the H.B.A. office Saturday on business.

Mr. Wm. Kinslow, President of lodges 190, 196 and 209 was in the H.B.A. office Saturday on business pertaining to his local logde.

Bishop Theo. W. Wofford of 611 Frisco Avenue, Tupelo, Mississippi, is a new agent for the Weekly Echo in his town.

Mrs. Edna Howard has been sick for sometime but she is improving nicely. She slipped on the ice during the freeze, according to reports and hasn't gotten straight as yet. Mrs. Howard lives at Crandall, Mississippi

Mrs. Sallie Pringle and Mr. Will Pringle have been on the sick list but they are convalescing. They reside at Langsdale, Mississippi.

Mr. Will Tool, an OLD citizen of Langsdale died Sunday. Interment took place in Alabama.

H. B. A. Death List

Miss Mary Bell Jones is visiting Langsdale. She is a grand daughter of the late Mrs. Mary Bell Weems. Miss Jones resides in Birmingham.

Mr. Cleve Sharp, husband of Mrs. Alice Sharp, passed Saturady, Feb. 24 in the Mattye Hersee hospital. Funeral services were held Monday February 26 from St. John Baptist Church. Mr. Cleve Sharp was a brother-in-law of Mrs. Minnie Collins.

Mr. Noah Shannon, who resides in the Russell community succumbed Monday morning, February 26 at his home. Mr. Shannon had an attack of double pneumonia. He was a faithful member of H.B.A. Lodge No. 253, with Mr. E. F. Young, Jr., President.

Mrs. Ada Edwards who resides on the Asylum Heights is confined to her bed on account of illness.

Mr. T. J. Young of 1906 12th Ave has been indisposed for the past two weeks or more.

Miss Ollie Jones, niece of Rev. and Mrs. Matthew J. Jones, is working in the H.B.A. office temporarily.

Mrs. Bessie Beck is convalescing from her home. Mrs. Laura Thomas is still confined to her bed.

Mr. Will Robinson continues ill from his residence.

Mrs. Mary B. Wells, member of H.B.A. Lodge No. 95 departed this life, February 14. Mrs. Edna Howard was her local president.

Mr. J. C. Williams of Toomsuba, Mississippi, was in the office Monday, February 26 on business.

"Mr. Ed" failed to be in the column of the Echo, February 23, however, we hope it will be in this week's issue.

Mrs. Beatrice Hart, who resides in the Savannah Grove community is in Rush Infirmary where she has been a patient for more than a week.

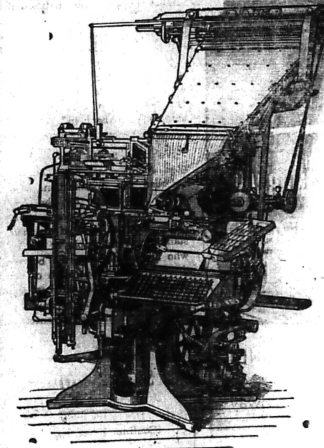
Mr. Frank Brry of the Berry & Gardner Funeral Home is seriously ill at his residence.

The following deaths have been reported by the following presidents to be paid off in the March Boards:

1. Mary Bell Albert, No. 72 Tom Smith, President, Complete.
2. Mary Windom, No. 148, C. H. Moody, President, Laurel.
3. Euga Magee, No. 116, Ellis Walker President, Mt. Olive.

Charlie Jones, No. 300, Mrs. Anna McMillion, President, Hickory.

5. Geneva Norman, No. 300, Mrs. Anna McMillion, President, Hickory.
6. Jamie Johnson, No. 63, Johnnie Cole, President, Carson.
7. J. W. Thompson, No. 133, W. J. Rankin, President, Magee.
8. C. H. Crosby, No. 105, L. B. Marshall, President, Wiggins.
9. Syphia Davis, No. 139, Jack Davis, President, Meridian.
10. Simon Jones, No. 231, Joe Knox, President, Hattiesburg.
11. Laura Williams, No. 185, W. T. Tate, President, Brooksville.
12. Ida Gillespie, No. 93, G. E. Anderson, Persident, Shuqualak.
13. Hannah Webber, No. 93, G. E. Anderson, President, Shuqualak.
14. Kizzie Warren, No. 420, Jim Collins, President, Lauel.
15. Sam Richey, No. 103, A. Evans President, Sandersville.
16. Ben Thornton, No. 31, Wm. Bell, President, Lauderdale.
17. Flora Jones, No. 218, H. S. Jones, President, Paulding.
18. Marie Roberts, No. 222, Allen Woodward, President, Shubuta.
19. Peter Lofton, No. 339, I. M. McNair, President, Mt. Olive.
20. Rachel Williams, No. 31, Wm Bell, President, Lauderdale.
21. C. W. Sharman, No. 83, John Scott, President, Stonewall.
22. Wm. Stokes, No. 125, R. C. Cole, President, Collinsville.
23. Glover Mack, No. 253, E. F. Young, Jr., President, Meridian.
24. Will Willis, No. 74, A Manuel, President, Stonewall.
25. Tyrene Pew, No. 92, G. B. Arrington, Presiednt, Lau.el.
26. W. T. Williams, No. 337, Prof. A. C. Drummond, President, Newton.
27. Taylor Howard, No. 119, Mrs Jennie Moore, President, Waynesboro
28. Levi Johnson, No. 387, Mrs. Pinkie Lee, President, Lambert.
29. Nettie Barney, No. 20, W. N Knott, President, Kewanee.
30. Tom Capmbell, No. 212, A. L. Williams, President, Pachuta.
31. J. B. Barber, No. 300, Mrs. Anna McMillion, President, Hickory.
32. Sofa Robinson, No. 337, Prof. A. C. Drummond, President, Newton.
33. Mary B. Weems, No. 95, Mrs. Edna Howard, President, Crandall.
34. Lottie Wheeler, No. 57, W. C. McLeod, Presiednt, Bassleld.
35. Cleve Sharp, No. 461, T. J. Young President, Meridian.
36. Noah Shannon, No. 253, E. F. Young, Jr., President, Meridian
37. Emma Cherry No. 258, Mrs. S. E. Brock, President, Scooba.



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RECORD BOOKS

The news has come to the office that some of our local presidents do not have our regular official secretary records for their lodges. Brethren if you do not have an official secretary record obtained from the office, please get one at once. Each local lodge must have an official record in which to keep the proceedings of your business.

We are also asking each lodge to subscribe for the Echo for the secretary of your lodge, in order to protect the members and the association. We will be forced to make this request of you and we shall be compelled to see to it that all lodges respond.

REV. E. F. YOUNG, President

Sick Committee Order Blank Books

We now have on hand sick committee Order Blank Books for the various lodges. These blanks are for the Sick Committee to give a written order to the doctor, to make visits to the sick member and order blanks to the drug store to fill prescriptions. Presidents are requested to have their lodges get these blanks at their earliest convenience not later than the H. B. A. Boards in March.

At Braxton March 5th

The description to the Board held at Braxton on the fifth of March is as follows: Come No. 80 highway to Brandon, take No. 18 to Johns, coming No. 80, come to D'Lo and turn north to Cato 2 miles from there to Rose Hill Church, ask at Johns any one will tell you the way.

A. G. Kennedy, President.

BOARDS

(Continued from page two)

necessary that all of us make ourselves a committee of one, to see to it, to the best of our ability, that people who renew in the H.B.A. are well and hearty and ont above the age limit. There is something funny and a little strange about some of the deaths we are having.

All presidents are requested by the General President to bring a subscription to the Weekly Echo to the board for the secretary of your lodge. The subscription rates are $1.50 per year if you do not come to the board, you are requested to mail the subscription in together with the name anl address of your secretary. We are compelled to make this request for the protection of the local lodges. Some strange things are happening in some of these local lodges that are detrimental to the association. The local lodge is to pay for the Echo for the secretary of the lodge.

Dear Presidents: The March Boards are scheduled to meet as follows:

Friday, March 1, Dekalb, Miss., H. C Jennings, president.

Saturday, March 2, Quitman, Miss., Brown McRee, president.

The Boad will open at 9:00 A. M. on Saturday in order that we might wind up our business by 1:00 o'clock.

Monday, March 4, Collins, Miss. Wm Boykins, president

Wednesday, March 6, Deerbrook, Miss I M Moore, president

Thursday, March 7, Braxton, Miss., A G Kennedy, president.

BOARD COLLECTION

All presidents are requested to collect $1.25 per member and report same in the March Board. We are hope to pay more Death Claims in the March Boards than we paid in December. In order to do this it is going to be necessary that we grow our lodges and collect from ALL of ur members.

SECRETARY.

Dear Editor: This comes to let the many readers know that lodge No. 317 is entertaining th March Board at Baldwyn M. E. Church. Those coming No. 45 from Macon, come one mile from Cavett Store and turn west. Those coming No. 25 from Macon, after you pass Mt. Moriah Church, turn east on to Baldwyn M.E. church.

I. M. Moore, President.

Dear Editor. This comes to inform all that the Board will be held in Quitman on Saturday, March 2. Come to McRee Cafe on No. 45 highway and go one block west and then one block south. Place, the church of God, in town.

Brown McRee.

BIRTH OF A SONG "ST. LOUIS BLUES"
By William C. Handy
From cartoon film by Joseph K. Rhesis and Wm. Carruth

T was a boy in the Florence, Alabama, home of the Methodist Rev. Charles Bernard Handy, and everybody rejoiced that another minister-to-be had been born.

Boys will be boys, however, and before he was fifteen, William had turned to "worldly" music. He hit the Chicago World's Fair in 1893 with a quartet.

When hard times came Handy turned to music. But music never paid, and young Handy was always going back to physical labor when hard times were over.

It was while he was working on the levee that the idea for his "St. Louis Blues" song came to him.

The chants of the negro workers, their native simple melodies took form in his mind, on a grander scale, and he began to write them down.

Twenty-five years ago, he sat on a bale of cotton on a Mississippi bank, and with a stub pencil wrote on a cigar box the melody by which he will be always remembered.

He became his own publisher, running up a $20 printer's deposit on his song to a $100,000 copy sale. Phonograph companies did not at first record the song, and everybody said "St. Louis Blues" [illegible] everybody was singing it.

Handy's membership both as a publisher and a composer in the American Society of Composers, Authors and Publishers enabled him to weather the depressing and fatal [illegible] musical business.

Confidential
TO MEN ONLY

GEORGE: What the heck happened to your Uncle John's hair? For years it was grey; he looked old. Now it is jet black and he looks 15 years younger. I can't understand it!

HENRY: It's supposed to be a secret, George, but I'll tell you. He colored his hair with Godefroy's Larieuse. Yep!... and "judged a little on his age—got himself a good job. Better watch out, George, Uncle John might steal your girl friend."

Is your hair peppered with gray? Are you out of a job because "you're too old?" Are you losing out on love—romance—good times—because you look too old to join in the fun of the younger set? Then do what thousands of men have done—use Larieuse, the hair coloring that makes hair soft, glossy and formly colorful and takes years off your looks. IF YOUR DEALER DOES NOT HAVE IT, SEND $1.25 (no extra postage) DIRECT TO

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VOLUME XVI — Meridian, Missis — FRIDAY, MARCH 8, 19[illegible] — NUMBER 19

EDITOR OF THE CHICAGO DEFENDER DIES

Census And The Negro Population

Robert S. Abbott Dies Funeral Held Monday In Chicago

Chicago, March (ANP)—Robert Sengstacke Abbott, who built the Chicago Defender into the first big newspapers owned by by Negroes, is dead.

In ill health for several years, and in recent months confined to his mansion on South Parkway, the noted editor passed away in his sleep at eight o'clock Thursday morning. He was 69 year sold.

Funeral services were to be held Monday at the Metropolitan Community church with many notables in attendance. Rev. Archibald Carey, assisted by Revs. Evans and Bennett, were to officiate with burial in the Lincoln cemetery.

It was on Nov. 24, 1870, that Mr. Abbott was born at St. Simon's island, near Savannah, Ga. The son of slave parents, he was given schooling at Savannah and in Griffin college and Hampton institute, finishing the printing trade at the latter institution and singing with the glee club.

Coming to Chicago in 1895 at the age of 25, he attended the Kent college of law and received his LL.B. After practicing for a few years in Gary, Ind., he abandoned the profession and secured employment as a printer with the ambition of founding a newspaper to fight segregation. His first venture was a daily, but it did not last long.

On May 5, 1905, there appeared the first issue of the Defender. For several years, during the struggle to survive, it was published in the living room of an apartment on State street. From the start, Abbott carried on a bitter fight against southern Negrophobes and sought to encourage the race as a whole.

Surrounding himself with able men, he saw the Defender grow phenomenally in 10 years. Then came World War 1 and entry by the United States into the conflict. Abbott fought uncompromisingly for the rights of Negro soldiers and the colored southerner who came north to work in industry. His circulation grew by leaps and bounds.

In 1921, when the Negros who went to France to fight for democracy had returned and were fighting with Abbott's help, against discrimination at home the Defender had grown to such proportions that it became necessary to move to its present quarters on Indiana avenue. Its circulation, according to publisher's figures, was 205,000.

It is said that at its peak money came in so swiftly from circulation representatives that the clerks tossed money orders into paper boxes, counting them only when the day's last mail deliveries had been made.

Be that as it may, Abbott became a millionaire. At that time he paid

(Continued on page three)

Attending Newspaper Convention in Chicago

Reverend R. L. Young, Editor of the Weekly Echo, left the city Thursday to attend the Newspapers Convention in Chicago, Illinois. The meeting is being held in Visconnes Avenue.

R S Abbott

Returns To Old Job

Return To Their Old Job

Miss Alberta McCall and Mrs. Adel Jordan want their many friends to know that they are happy to be back with the Meridian Burial Association after a short uncalled for vacation. These two young ladies had quite a few policy holders with the Meridian Burial Association. They had made many friends.

They are going over their debits now with Messrs. E. F. Young, Jr., and Henry Strayhorn. They both are attempting to build the biggest debit they have ever had. The Meridian Burial Association welcomes the return of Miss McCall and Mrs. Jordan.

Tupelo, Miss. School News

TUPELO— The teachers of Lee County are meeting at tht hall of the George Washington Carver High School, Tupelo, Mississippi, Friday to discuss their problems

Teacher Training Class

The teacher training class of the T. J. Harris High School, under the leadership of Mrs. S. D.Molette, has returned to the Harris High School to complete the last quarters work.

The entire class has been out in the various counties doing practice teaching. Each person has enjoyed the stay in the rurals. Each one is glad though, to be back in Dear Old Harris Hi.

Gertrude Jackson.

Rev W T Smith

By Reverend W. T. Smith
707 E. Pine St., Hattiesburg, Miss.

Dear Rev. Young, please admit me to say a few words about lodge No. 245 and its loyal members, I have been an H. B. A. over 16 years and have been president of lodge No. 245 for 14 years. Lodge No. 245 has been loyal to the General Association. Never has there been a time when we were called on that we failed to respond. For 14 years peace and harmony prevailed and does until yet. In yesterday's Board at Collins, iMss., we reported $36.10. I held my lodge meeting last night, gave my members first hand information of the Board's transaction. They were pleased with all suggestions of the Board. I collected from the other members of my lodge making a round report for lodge No. 245, $43.60. I payed for a 6 month's subscription to the Echo for my secretary, bought Rituals and physician books. My lodge happily refunded my money. We are with the H.B.A. 100 percent. I believe that if every president would teach his members to love the order and general officers and not just hang around for Medicine and Doctor's bill and a burial we could do great things. There is a great deal of presidents like a deal of ministers, who believe if they have an ignorant bunch they can do good. But, ignorance is a crime you can't make speed.

You will have to go slow, for there can be no organization with ignorant people for they cannot be organized, they will not recognize and follow leadership. They believe in nothing, they will not do anything, and are satisfied at nothing; but a loyal honest president can train loyal honest members when the head is sound, the whole body is alright. We are not a large number, for New Augusta, Miss., is a small place. Lodges No. 245 and 200 have all that's fit for H.B.A.'s. We will have to wait for some time to grow.

Lodge No. 200 and 245 work together. I have known the late W. M. Peay for years before either one of us was H.B.A.'s in his life time, he was a faithful Christian worker in task he began. He passed to the great beyond and left a dear wife, Mrs. Hattie Peay, who is marching in his foot prints.

To know Mrs. Peay is to love her. She is honest and a good Christian woman. Lodge No. 200 and 245 are two loyal lodges, and the general body can truthfully say they have

(Continued on page two)

Are There Still More Colored Women Than Men In This Country

DEPARTMENT OF COM ERCE
BUREAU OF THE CENSUS
WASHINGTON

MOST NEGROES ARE AMERICAN-BORN

Less than 1 percent, or only 88,620, of the Negros in the United States are of foreign birth, according to the 1930 Census. The 1940 Census, which will be taken this April, is expected to show an increase of foreign-born Negroes in the United States because of recent migrations from the British West Indies and Canada.

FEW NEGROES MOVE TO SOUTHERN states

The 1930 Census showed that less than 1 percent of the colored persons living in the South at that time had moved there from other sections of the country. It also showed that more than 58 percent of the colored people living in the North and West were born in the South. The 1940 Census, which begins April 1, may reveal a new trend in Negro migration from section to section.

NEGROES MOVING INTO CITIES EAST

The past three Censuses of Population have shown that colored persons were moving steadily away from rural areas and into cities. In 1910, 72.7 percent of the nation's total Negro population lived in the country. By 1920 this had decreased to 66 percent, and by 1930 to 56.3 percent. If this trend has continued steadily, it is possible that the 1940 Census, which will begin April 1, will show the Negro, like the white population, predominately urban.

HOW MANY CITIES HAVE 100,000 OR MORE NEGROES

In 1930 seven cities had more than 100,000 Negroes, according to the Census Bureau. They were New York, Chicago, Philadelphia, Baltimore, Washington, New Orleans and Detroit. The 1940 Census, which will start April 1, may show more cities having at least 100,000 colored persons as a result of recent noticable movements from the country to the city. Birmingham, Memphis, Have Largest

Percentage of Negroes in Total Population

Birmingham, Alabama, and Memphis, Tennessee, had the largest percentages of Negro population in 1930, according to the Census of that year. Both had slightly more than 38 percent. Whether or not the 1940 Census, which will start April 1, will show other cities with larger proportions is a question that will not be settled until the results are announced late this year.

ARE THERE STILL MORE COLORED WOMEN THAN MEN?

Every Census taken in the last 100 years has disclosed an excess of women over men in the Negro population of this country. The 1940 Census, which will start April 1, will show whether this is still the case. In 1930 there were 179,805 more colored women than men.

CENSUS TO GIVE PICTURE OF NEGRO AGED PERSONS

How many colored persons are there in the United States who are 75 years of age or older? The 1930 Census showed a total of 26,358. The 1940 Census, which starts April 1, will reveal whether this figure has increased or decreased in the past ten-year period.

Incidentally, Census records dating back from fifty to one hundred years are the only records many aged colored persons are able to secure that prove their age or date of birth. Such records are important in establishing eligibility for Social Security and other old-age benefits.

Some Things Which Should Determine Our Future

By (Miss Mary F. Powe

The things which have been thrust upon the Negro, and especially thru boycott techniques, namely; the very baffling situation which came up just a few weeks past, should give the Negro a determination and a greater desire to stand up and fight for himself more than ever before.

When I say desire someone may ask just what is a desire? A desire is the longing for the possession of some object. The great question is whether your desire will better advance the leadership and citizenship of the people of tomorrow. Will it tend to make life fuller and more complete for the future Negro? If so, your desire will then be realized.

In the history of our country there has never been greater NEED for unity among NEGROES. We must of course consider education, but education is primarily for self discipline. Action gives us training and our ideas give us direction. Each act in the right direction goes to establish us more firmly in our ideal. The shock of armed conflict will soon pass but the struggle will continue on other plans of activity. Only time itself can disclose what the future has in store.

We as the Negro race do not demand social justice with the white man, for as Booker T. Washington said, "socially speaking we may be just as separate as the fingers on the

(Continued on page four)

SUPPORT THE ECHO ADVERTISERS

THE WEEKLY ECHO

MEMBER NEGRO NATIONAL PRESS ASSOCIATION

Published every Friday of each week at 2508 5th Street
Meridian, Mississippi Phone 3377

SUBSCRIPTIONS (PAYABLE IN ADVANCE)

Entered as second-class matter November 15, 1923 a the post office at Meridian, Mississippi under the act of March 3, 1879.

Read The Weekly Echo, its the best paper in the south. It carries the city and Foregn News.

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Rev. R. L. Young — Editor and Manager
Rev. Mrs. L. B. Williams — Social Editor
Robert K. Smith — Advertising Manager

Editorial

Taxes And State Legislature

We note in reading the daily papers the law making bodies of Mississippi under the new administration of Governor Paul B. Johnson seem to be anxious to carry out the platform of Governor Johnson before his election. We think that some of the things for which Governor Johnson stood are very much needed. There are some things, however, that we feel should have died after the Election was over.

We think that it is an easy matter to campaign for the reduction in automobile tags; the payment of old Age Pension; Free text books for school children; a relief to the farmers; bonus to public school teachers and the like, but all of us should stop and ask ourselves a question: where are the funds coming from to do all of these things that fall from the lips of politicians. It should be seen that these added expenses are to be piled upon the state and moneys must come from the tax payers and to our way of thinking, the reduction of taxes on any one item means the addition somewhere else. At present we are taxed by the government by the State, by the County and by the City almost from every angle.

For several years it appears as if Mississippi had men in Jackson, who tried to hold down taxes to a minimum, however, we think that since some of the old stand-byers, some of the old experienced men, who have taken care of our state as legislators are not in Jackson, things are going bad and as editor of the Weekly Echo, we are mighty afraid that some of these young legislators, who have good intentions, but are unexperienced, are going to place the State of Mississippi under a great tax burden. We hope that those old experienced legislators who remain in Jackson will hold our young law makers in check. They don't mean any harm, but they just don't know.

We hope that none of the law makers will be so interested in making a name for themselves or gaining publicity that it will be at the expense of the poor tax payers. Make a name for yourself at your own expense. Make publicity at your own expense and not at the expense of the tax payers.

Mr. Roosevelt And The Third Term

Mr. Roosevelt and the Third Term

Much is being said about Mr. Roosevelt accepting the nomination of the presidency for the third term. There seems to be within the ranks of the Democratic party several "me too" men; several "what do you want" men. Many of them seem to be "jumping jacks" for Mr. Roosevelt. Even though we do not think that Mr. Garner will be the president of the United States we do have respect for his manhood. Jack Garner seems to have the courage of his conviction Roosevelt or no Roosevelt.

We think more of Mr. Bankhead of Alabama for the stand taken together with others when they say that Mr. Roosevelt should declare himself. We all know that Mr. Roosevelt wants the nomination, there is no question about it. In fact, Mr. Roosevelt in our way of thinking, wants to be a dictator and if he is nominated and reelected for the third term. the United States will find out that a dictator will be in charge.

We feel that Mr. Roosevelt has done some good as president of the United States and he has done some harm. This is true with any president. We cannot get around the fact that this has been a ruthless spending administration. Thousands of men have been and are being paid, as we see it, not for working, but merely for being on the job and at the job. Look at our unemployment situation. Are conditions better now than they were eight years ago when Mr. Rooseve't took charge? The conditions that exist now remind the writer of a man who borrowed money each year to pay taxes; borrowed money to buy automobiles; borrowed money to spree upon each year without having money to pay the previous year's debt.

The spending that has been done by this administration may have done good in the north, east and west, but we think it has certainly done the south harm. And, we cannot say that the Negro has been helped to any great degree. Most of the WPA and PWA and all other "A" workers have been overwhelmingly (white) in our section. Even though our State is overwhelmingly populated with Negroes.

We feel that Mr. Roosevelt is hoping to strike a popular cord with reference to this war situation. If this can be done, he no doubt feels that he can be re-nomianted and re-elected. We do not believe, however, all this war news that we hear. We rather think that it is a "play-up" by the politicians and money ich pla

A friend remarked to me the other day "Let the war come, the Negroes are catching hell any way, so what is the difference." Well, there are those maybe who feel that way, and yet, it is not God's way of doing things.

Sunday School Lesson

By Rev. R L. Young, P. E

MARCH 10, 1940
GETHSEMANE: TRIUMPH THROUGH SURRENDER

Matthew 26:30 to 56
Printed Text, Matt. 26:36 to 46

Golden Text—Not as I will, but as thou wilt. Matt. 26:30.

Matthew 26:36. Then cometh Jesus with them utno a place called Gethsemane, and saith unto his disciples, Sit ye here, while I go yender and pray.

37. And he took with him Peter and the two sons of Zebedee, and began to be sorrowful and sore troubled.

38. Then saith he unto them, My soul is exceeding sorrowful, even unto death: abide ye here, and watch with me.

39. And he went forward a little, and fell on his face, and prayed, saying, My Father, if it be possible, let this cup pass away from me: nevertheless, not as I will but as thou wilt.

40. And he cometh unto the disciples, and findeth them sleeping, and saith unto Peter, What, could ye not watch with me one hour?

41. Watch and pray, that ye enter not into temptation: the spirit indeed is willing, but the flesh is weak.

42. Again a second time he went away and prayed, saying, My Futher, if this cannot pass away, except I drink it, thy will be done.

43. And he came again and found them sleeping, for their eyes were heavy.

45. Then cometh he to the disciples, and saith unto them, Sleep on now and take your rest: behold, the hour is at hand, an dthe Son of man is betrayed into the hands of sinners.

46. Arise, let u sbe going: behold he is at hand that betrayeth me.

"ALL OF CHRIST'S DISCIPLES FORSAKE HIM. Matt. 26:56b. We can hardly believe our eyes when we read the record of what happened in the last moments of Christ's Gethsemane experience. 'Then all the disciples left him, and fled.' From now on, with the exception of a few moments here and there, when John the apostle draws near, and his mother stands not far from the cross, Jesus walks the Via Dolorosa alone. Christ is always being forsaken through fear. He has often been forsaken through fear of death. He has been more frequently forsaken fear of what flesh and spirt may suffer, of what life may lose or may fail to gain. We do not stand beside Christ in the shimmering moonlight falling through the trees of an olive garden and he faces a regardless mob. But we do stand beside him facing the world's scorn and censure and power to rob us of what so often makes life sweet. When for the sake of our profit and our ease, or our worldly security and comfort, or the countenance and approval of the rich and the prominent, we forsake what is true and pure and unselfish, we forsake Christ."

—W. T. Smith.

(Continued from page One)

never had any trouble with us, we respond to every call, less members die, and peace and harmony between the two presidents and the members is compell to follow. Here is our Motto:

"To be so strong that nothing can disturb our peace of mind. Talk health, happiness, and prosperity to every one we meet. To make all we meet feel that there is something in them. To look on the sunny side of life and make our optimisms come true.

To think only of the best, to work only for the best, and to expect only the best. We are just as enthusiastic about others success as we are about our own. We forget the mistakes of the past and press o nto greater achievements of the future. We make improvement on ourselves and that leaving us no time to criticise others. We are too large for worry, too noble for anger, too strong for fear, and too happy to permit the presence of trouble.

Little Pals

The Little Pals Social Club held a very interesting business meeting at the home of Mrs. Lucille K. Hall, Firday night March 1st, during which the following officers were elected for the year.

Mrs. Walter Mae Terrell, President Miss Annie Leon Mosley, Vice president; Miss Annel Irvin, secretary; Mrs. Lucille K. Hall, assistant sec.; Mrs. Heatride Pippins, treasurer; Mrs. Annie Tate, business manager; Mrs. Izelle J. Mesley, sergeant at arms; Miss Katheryne D. Terrell, reporter.

The next meeting will be Sunday March 10, at the home of Mrs. Walter Mae Terrell 4.30 p.m.

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to know that you can lock up your house, or your or office, at any time, without having to worry about the safety of your valuables.
Hundreds of your neighbors enjoy this pleasant freedom from care because they are keeping their valuables in Safe Deposit Boxes at FIRST NATIANAL.
You, too, can have this satisfaction for as little as $2.20 a year, including the federal tax on safe deposit service.
1ST NATIONAL BANK IN MERIDIAN
Member Federal Reserve System and Federal Deposit Insurance Corporation.

Scenes from "Gang War", now playing the female lead. Center crime melodrama just released by photo shows Cooper and Miss Snyder Million Dollar Prolucions of HOLLY- as Killer Meade and his sweetheart, WOOD and educated to America's Maisie Walford, embracing. Top left Negro law enforcers. Ralph Cooper is Meade with his henchmen, played is starred in the film, directed by by Reginald Fenderson and John Leo C. Popkin, with Gaidys Snyder Thomas, throwing a rival in the phonograph racket through a plate glass door. Top right is a free for all battle between RIVAL gangs of Meade and Lou Baron (Lawrence Criner) in a cocktail lounge. At bottom left is shown the colorful cabaret scene as Meade honors Maisie while at bottom right is the Killer trappel at last in a terrific gun battle. More than 150 persons are in this all colored cast picture. (ANP photo)

Finacial Department C.M.E. Church 1940

Seventh Episcopal District

South Mississippi Conference

Meridian, Roy L. Young $101.00
Jackson, E. B. Blackman $160.00
Gloster, U. L. Washington $58.00

North Mississippi Conference

Olive Branch, J. A. Abram $20.00
Tunica, W. O. Brown $85.00

East Mississippi

Water Valley, J. H. Walton $200.00

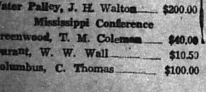
Mississippi Conference

Greenwood, T. M. Coleman $40.00
Durant, W. W. Wall $10.50
Columbus, C. Thomas $100.00

TEMPLE Phone 76

Children 6c Adults 11c
Continuous shows 1 to 11 P.M

—Friday and Saturday—



—MONDAY—
"MUSIC IN MY HEART"
with
Rita Hayworth
Tony Martin

TUES. — WED. — THURS.

Cartoon
"Officer Duck"

ALBERTA Phone 311

Open Daily 10:30 A. M.
Prices 6c and 11c Phone 311

—Friday and Saturday—
ZANE GRAY'S
"KNIGHTS OF THE RANGE"

—Monday and Tuesady—
JACKIE COOPER
Betty Field
—In—
"What A Life"

—Wednesday—
JOE PENNER
—In—
"THE DAY THE BOOKIES WEPT"

STRAND

DOORS OPEN 9:45

—FRIDAY—
John Payne
Jane Wyman
"KID NIGHTENGALE"
—Also—
Cartoon and Musical

—Saturday—
Bob Steele
"SON OF OKLAHOMA"
—Added Joy—
Serial: "Red Berry"

—Monday and Tuesday—
"THE CAT and the CANARY"

P.W.— Have I yet found a company I can trust in making a steady income. Must I take what I have and try to sell it. Just what would be best?

Ans: The "B" Company will give you a square deal if you will do likewise.

H.C.M.— I have been going with a married man and have a baby. He left his wife and said he was going off and take care of me and the baby. Is he?

Ans: Naw. There is still another woman in the case—a young girl, and it is with her that he is now spending his time. Your confidence is misplaced in him, for he isn't half the man he pretends to be. If you expect to profit from your affair with him, you are going to have to treat him like he treats you. In other words pull his leg for everything you can get. He deserves such treatment.

C.C.M.— I have two children and right now I am not getting enough money to take care of them and myself and I wish to know if I should move or i sit better to remain where I am?

Ans: A change right now would not be advisable. You are managing to exist on your present income and I would suggest that you hold to your job until you are able to get something better. With two children to support—you can't be hoping up and changing cities with no money ahead.

R. B.— Please tell me if I am worth trying to make something out of myself? What should I do?

Ans: Fellow if you don't respect yourself—then you can't possibly expect anyone else to respect you. You are but 29 years old, just old enough to know how to live—sure you should put forth some effort and try to gain something worthwhile in this world. You need to get a better paying job.

K. F. W.— I was injured by a city light last year and I have a lawyer handling this case and I wish to know if I can get anything out of this case.

Ans: It seems to me that had you made a report to the city immediately after the accident—allowed them to make their investigaion and etc., you would have been paid already. If you expect to force a law suit, it isn't likely that you will profit to any great extent.

M. N.— The man that I was going with went back to his wife the other day by mistake as he was drinking whiskey. He tells his friends that he still loves me and I wish to know if it is true or not?

Ans: Child are you blind—don't you know that this man loves his wife and has been shooting you a "hot line". Stop your association with this man immediately for just as sure as you continue, you will wind up with a broken heart and will have everyone condemning you for going with married men.

F. G. C.— Did my husband get turned off from work or is it what he has been telling me?

Ans: No, he actually lost his job and he is terribly upset about it himself. He never realized that he would lose out when he stayed out pretending he was sick so much. He is really hustling for another job, and the experience he has had will be good

G. B.— I have slipped out on two occasions to fill a date with a certain girl and she didn't show up. Is she sincere for the second week in March?

Ans: No—she just isn't interested.

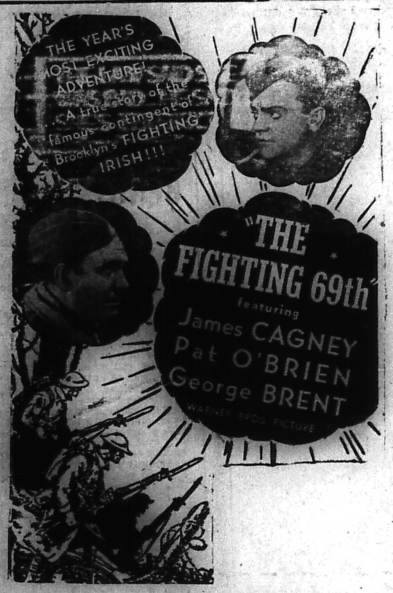
(Continued from page one)

Abbott Dies

himself a salary of $2.500 weekly. This was in contrast with stories of the editor's early days of struggle, when he wore patched clothes, went without food, and begged the assistance of friends.

. . . . Always interested in the advancement of his race, Abbott was active in fields other than newspaper. He made trips to Europe and South America to bind together Negroes and natives of these foriegn lands. Here in the United States, he was awarded honorary degrees by Morris Brown college and Wilberforce University. . . . . .

Temple Tues. Wed. Thur.



At The Alberta
FRIDAY & SATU 'D Y

Come On You Jitterbugs and Rug Cutters Here's Your Show

Monday and Tuesday

Marks-Rothenberg Co.
FINEST QUALITY MERCHANDISE
AT PRICES TO SUIT EVERY BUDGET

Central Service Station
IKE C. WALKER, Mgr.
Life DELUXE Tires
PHONE 708

Honest Value
Royal Shoe Hospital
2410 5th Street
Good Breeding is Reflected in Well kept Shoes. Bring us Your Shoes for Resoling, Rubber Heels, Fancy color Dyes and Laces.
2410-5th Street Meridian. Mississippi

DAY or NIGHT — PHONE 1906
Clark Funeral Service
And Burial Association
Quiet and Sympathetic Service to All H.B.A. Members in the District
— Ambulance Service —
510 E. 6th Street Hattiesburg, Mississippi

The Centurv Burial Association And Funeral Home
612 - New Orleans Street
HATTIESBURG, MISSISSIPPI
High Class Service - Burial Assn.; Ambulance and Funerals - Your Business Appreciated
REV. R. W. WOULLARD, Mgr.

Kimbrell Ruffer Lumber Company
BUILDING MATERIAL, GENASCO ROOFING
WHOLESALE AND RETAIL
PHONES 321 & 322
MERIDIAN MISSISSIPPI

YOUNG'S
Will Make You Look YOUNG

THE PERFECT
Not only quality but quantity, the only Pressing Oil that penetrates the strands of hair
TELEPHONE 227

Hair Dressing
THE E. F. YOUNG, JR.
Hair Grower stimulates the roots of the hair and causes the hair to grow fast and even.
500 25TH AVENUE
Meridian, Mississippi

THE SAYING of Mr. Green

Well, Mr. Ed, it looks Like since the snow a lots o' folks is tryin' to git sick wid de influenzima, and its hard on 'em too, cause dey aint not got no doctor to come see dem, cause dey aint had time to git out and make no money to pay him wid, is dey Mr. Ed? Now, dats is bad aint it Mr. Ed? But dey aint outdun, cause dey can des git out dere some whars and git somethin' what was cooked in de woods and put in a bottle and take dat and dey says it gits 'em well pirty quick, too can't it Mr. Ed?

Now, Mr. Ed. looks likes dey have to have some money right on to git it wid. But nearly; everybody can make dat, and dey des make 'nough fo' des dem, and dey don't have to pay out much den, do dey Mr. Ed?

Now, I don't speck dey uses it des when dey is got de influenzima, 'cause I see 'em usin' it when dey aint got nothin', don't dey Mr. Ed? Yo' know Mr. Ed, dey tell me dat kind o' medicine will help yo' to git up when yo' is down, and it will help yo' to git down when yo' is up went it Mr. Ed? Now, it will make yo' rich when yo' is po' and it will make yo' po' when yo' is rich wont it Mr. Ed?

Yers truly,

"MR. GREEN"

(Continue from page One)

Something Worthwhile

hand, but we are still one". We want more civil rights and civil justice, and if we are ever to get this as a race work from all is imperatively demanded.

The days of autocratic power are gone and in this day when there is so much prestage, the genuine desire efforts and dignity of men will be what count.

Whether through handicaps are not if we are to have a greater future, you must show sons and daughters where life is rich with undeveloped resources for larger and fuller life, emphasize the point that they must not place so much stress upon their grievances but more upon their opportunities. Form a worthy desire, let it grip their minds and souls, for such a desire will tend to suggest improved methods and lighten their labors, it will enable them to live more and to serve more than they could possibly do without it, above and beyond this it will make him worthy of his origin, his present relation and his future destiny.

This is a ultimate fact which has encircled the globe, that no one accomplishes results higher than the desire in mind. The farmer who constantly plods along from year to year and has not caught the vision of some great good in the future will not be alive to new desires. We must wake up, this is not a mere fallacy, we must stand up and fight if we expect a prosperous future for ourselves.

Let us march on and be progressive, if we do not the wheels of progress will roll over us and crush us into oblivion.

So we can clearly see that our desires will determine our future to a great extent.

Subscribe Or Renew Your Subscription To the Weekly Echo

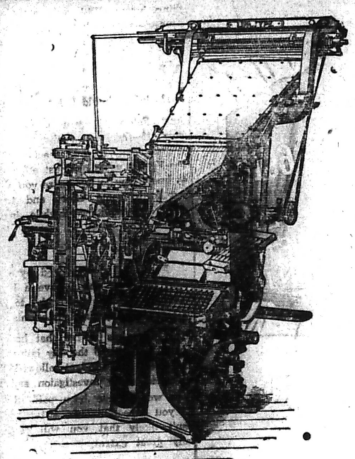
Believe it or not, this charming young lady's hair was gray yesterday. How did she conceal it?—you'd be surprised! Just a simple application of GODEFROY'S LARIEUSE HAIR COLORING! And by using LARIEUSE, you, too, can have beautifully colored hair—even though it is gray, or has become streaky or off-color from the use of hot irons!

GODEFROY'S LARIEUSE is easy to mix, easy to apply (just follow directions in package). Choice of 18 colors, including jet-black, black or brown.

COLORS HAIR ALMOST INSTANTLY—evenly. Won't rub off or wash out. Permits waving and use of hot irons. Get Larieuse *today*—look lovely tonight!

GUARANTEED to satisfy, or your dealer will promptly refund your money. If your dealer doesn't have Larieuse, send $1.25 (we pay postage) direct to GODEFROY MFG. CO., 3510 OLIVE ST., ST. LOUIS, MO.

GODEFROY'S Larieuse HAIR Coloring



LET THE
Goodwill Printing
Company
DO YOUR PRINTING
2508-5th St. Meridian
ROBERT K. SMITH, Manager

Madame Marie Downing
Grad. U. S. Inst. Of.
BEAUTY and ROMANCE

SPONSORED BY LARIEUSE BEAUTY FOUNDATION

The Larieuse Beauty Foundation was established by the Godefroy Manufacturing Company to study methods of preserving women's natural beauty, and to make the results of this research available to the public.

With the March winds howling around the corners of buildings and the last traces of winter in the air, most of us are a bit run down from a long hard winter, and it's a lucky girl who can step into spring without at least one bad cold to her credit—or discredit. Because colds are sworn enemies of beauty and romance. A man would have to be pretty much in love to look with pleasure at a girl with bloodshot eyes, a red, sniffy nose and a hacking cough. We all instinctively draw away from a person with a bad cold so the logical solution is to avoid a cold in the first place.

Keep Fit

Here are some common-sense suggestions for avoiding the start of a cold: Keep in the best physical condition possible; don't allow yourself to become over-tired nor expose yourself needlessly to temperature changes. Get plenty of sleep, fresh air and exercise and maintain a sensible, balanced diet. Lack of sleep and proper food at this time of year leaves you a ready prey to colds. And if, in spite of taking all possible precautions, you find yourself with a heavy head and a feverish feeling, do something about it immediately. If possible, go to bed and stay there for a day or two. If you can't stay there all the time, get as much extra sleep as possible, drink lots of water and fruit juices and avoid unnecessary fatigue.

Make-Up Helps Disguise A Cold

When you have a cold it is impossible to look as well as you do when you are in the pink, but with a little time and care you can manage to look somewhat less drugged. First of all, a cold has a tendency to dry out the skin. Keep a good night cream handy and apply it as often as is reasonably possible—not just at night. Foundation creams will help to keep the powder in place in spite of constant wheezing and blowing. Pads of cotton dipped in iced skin tonic and placed over the eyes will soothe the smarting and remove the bloodshot look. Apply your make-up more carefully than ever if you feel that you look wan and pasty. The shade of your powder alone can make a tremendous difference. Use a slightly warmer shade if you feel a bit washed out. A little more rouge, if properly applied, will give you a brighter look and distract attention from your chapped and peeling nose.

Above all, don't give the whole thing up just because you are feeling miserable. A little time and trouble can work wonders toward making you look almost human and, when you see how much better you look, you'll find that you feel better too.

What are your beauty problems? Write Marie Downing, Larieuse Beauty Foundation, Room 521—319 North Fourth St., St. Louis, Mo., and she will be glad to answer them. Be sure to enclose a self-addressed stamped envelope.

RECORD BOOKS

The news has come to the office that some of our local presidents do not have our regular official secretary records for their lodges. Brethren if you do not have an official secretary record obtained from the office, please get one at once. Each local lodge must have an official record in which to keep the proceedings of your business.

We are also asking each lodge to subscribe for the Echo for the secretary of your lodge, in order to protect the members and the association. We will be forced to make this request of you and we shall be compelled to see to it that all lodges respond.

REV. R. F. YOUNG, President

Sick Committee Order Blank Books

We now have on hand sick committee Order Blank Books for the various lodges. These blanks are for the Sick Committee to give a written order to the doctor, to make visits to the sick member and order blanks to the drug store to fill prescriptions. Presidents are requested to have their lodges get these blanks at their earliest convenience not later than the H. B. A. Boards in March.

BIRTH OF A SONG

"ST. LOUIS BLUES"
By William C. Handy

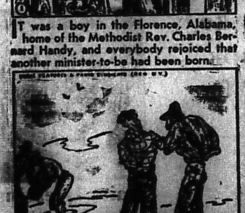
It was a boy in the Florence, Alabama, home of the Methodist Rev. Charles Bernard Handy, and everybody rejoiced that another minister-to-be had been born.

Boys will be boys, however, and before he was fifteen, William had turned to "worldly" music. He hit the Chicago World's Fair in 1893 with a quartet.

When hard times came Handy turned to music. But music never paid, and young Handy was always going back to physical labor when hard times were over.

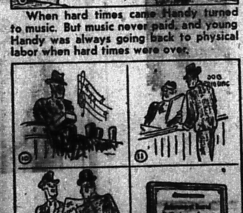
By Joseph F. Hauser, Jr., Pvt. Corps

It was while he was working on the levee that the idea for his "St Louis Blues" song came to him.

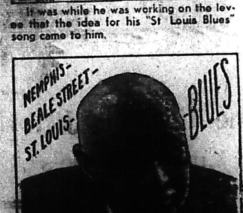


The chants of the negro workers, their primitive simple melodies took form in his mind on a grander scale, and he began

Twenty-five years ago, he sat on a bale of cotton on a Mississippi bank, and with a stub pencil wrote on a cigar box the melody by which he will be always remembered.



He became his own publisher, opening up a $20 printer's deposit on his song to a 100,000 copy sale. Phonograph companies did not at first record the song, and every body said "St. Louis Blues" was good everybody was crazy."



Handy's membership was accepted by the American Society of Composers, Authors and Publishers enabled him to weather the depressing and fulfill his musical

A Home Paper with a Home Editor: That Tells the State News Weekly.

THE WEEKLY ECHO

Published Weekly at 2508 5th Street

Mississippi Standard Negro Newspaper of Character, Circulation and Opinion, with More than 10,000 Readers.

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Another indication of this effort was given when the national secretary of the Congress, John P. Davis, in his testimony on the anti-lynching bill before the Senate Judiciary Committee last week introduced into the record factual evidence of wholesale Ku Klux Klan terror in a number of Southern States.

Congress officials, however, refused to make public at this time the names of the witnesses whom they wish to present to the Attorney General. They declared that to do so would be "to place in jeopardy the lives of these witnesses who come from sections of the country where they are in constant fear of being beaten or killed by organized Klan terrorists."

It is known that one of the witnesses to be brought here will be Will Fleming, Negro farm worker from Oglethorpe County, Georgia, who has been held in peonage on a plantation in that county for nearly 25 years. Fleming, it is understood, was forced to work for the owner of the plantation during this period for an annual wage of less than $10 a year. He escaped a few months ago and made his way to Chicago where his story and those of several hundred other Negro farm workers held in similar conditions of slavery became known.

A JUDGE ON NATIONAL COMMUNITY CONTEST FOR NEGROES

Dr. F. D. Patterson, president of Tuskegee Institute, is one of the judges selected for the Leading Community Contest.

Meridian District South Zone Meet

THE SOUTH ZONE

The South Zone of the Meridian District C.M.E. Church will be held at Leach's Chapel C. M. E. Church, Collins, with Rev. E. D. Barksdale and his people, a new pastor, but the same man will be host of the meeting. The sermon will be delivered by Rev. C. T. Thompson, pastor of th Blue Springs Circuit.

It is expected that each pastor and his people of the South Zone be present with round reports and representatives to appear on program. Our reports are $1.00 fo rthe senior societies and 50c for the juniors. A program will be rendered by the young folk.

E. B. Easterling, chairman.

A JUDGE ON NATIONAL COMMUNITY CONTEST FOR NEGROES

Dr. M. O. Bousfield, Rosenwald Health official and one of the judges in the Leading Community Contest.

National Negro Press Association Ends Executive Committee MEETING IN CHICAGO

CHICAGO, March (ANP)— Headed by Dr. Henry Allen Boyd and Benjamin J. Davis of Nashville, secretary-treasurer and president respectively of the National Press Association, the executive committee of the organization held a two days meeting here last Friday and Saturday at Vincennes Hotel.

President Davis, former editor of the Atlanta Independent, is editor of publications for the Baptist Publishing House in Nashville, affiliate of the National Baptist Convention, Unine. Dr. Boyd is secretary of the publishing house and also head of the Baptist BYPU and Sunday School Congress.

Others attending the session here included: J. E. Mitchell, chairman of the executive committee; Dr. Luther Stewart, editor Christian Index, CME church publication and the Rev. Roy L. Young, edior of the Weekly Echo, Meridian, Miss. At the close of the meeting the committee announced that the annual convention of the National Negro Press Association will be held in Nashville, August 9 to 10 inclusive.

At the August convention the association will continue discussion and consideration of the 10-point program enunciated by the committee at its Chicago meetin. This program is as follows:

(Continued on page four)

The Home Medicine Cabinet

By Carrie Sue Fielder

Although this is the las of a group of articles presented in the "ECHO" by women of the local auxiliary to the Medical, Dental and Pharmaceutical Association, to my idea it should hold one of the foremost places in any well ordered home.

If we (the women of the home) are to safeguard our families, especially our children we must have emergency drug supplies on hand always, here is a group of articles that is listed in a well known drug magazine that should be found in every medicine cabinet: Bandages, thermometer, rubbing alcohol, mild tincure of iodine, oil of cloves, caster oil, corn and bunion remedies, carbolated vaseline, aromatic spirits of ammonia, boric acid, belladonna plaster, epsom salts, essence of pepperment, glycerin, peroxide of hydrogen, olive oil, medicated soap, spirits of camphor, tincture of green soap, adhesive tape, scissors, hot water bottle, ice bag medicine dropper, measuring glass syringes and sterile gauza, traveling first aid and medicine kit.

These drugs should be so arranged as to be instantly available for application to such minor hurts or ills as may occur almost at any time even in the best regulated home.

Not only should our cabinets be well stocked but they should be placed high enough on the wall to be out of the reach of the children; it should be kept clean and free from dust, and if you think it advisable in your particular family keep it locked and the key secreted from the children.

If poisons are necessary in the cabinet be sure to see that they are well labeled.

There are also a few don'ts connected with medicine cabinets also: Don't use strange medicines, or old medicines; Don't use rusty instruments

(Continued on page two)

National Interest Aroused In Leading Community Contest

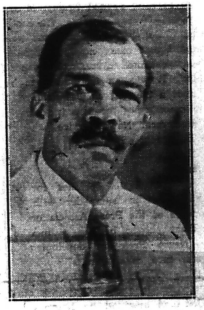
CHICAGO, March (ANP)— Widespread national interest in both urban and rural areas has been aroused in the International truck, valued at $1,000 to be awarded in May by the International Harvester company to the Negro community making the greatest recent contribution to the welfare of its residents.

Judges in the contest will assemble early in May to select the winner. They include Dr. M. O. Bousfield, Julius Rosenwald fund Negro Health director; Mrs. Mary McLeod Bethune, NYA executive and president of Bethune Cookman college; Dr. F. D. Patterson, president of Tuskegee; Walter White, NAACP executive secretary and Dr. Channing H. Tobias, of the YMCA National Council.

Communities are requested to send in their contest entry, a tpyewritten digest of the work accomplished, not exceeding 500 words in length. All entries, to be eligible for consideration must be received before May 1, 1940. These digests are to be sent to Dr. M. O. Bousfield, care of the International Harvester company, 180 North Michigan avenue, Chicago.

The truck, after being assembled with the type of body chosen by the winner for the greatest service in its program, will be on exhibition at the American Negro exposition in Chicago from July 4 through Sept. 2 with a description of the winning community's contribution to the welfare of its residents. This exposition, depicting the race's progress in the 75 years since emancipation, is expected to attract thousands of visitors from all sections of the nation.

It was pointed out that in this contest the small rural settlement in a sparsely populated area has as much chance of being named the nation's foremost community as does a church, school or some other organization in a large city. The judges will base their decision solely upon how beneficient an entrant's recent program has been to the residents of its community as outlined in the typwritten digest.



Mr. Wm. Kinslow of Waynesboro, Mississippi, has just organized a new H. B. A. Lodge in Waynesboro with a membership of 27 to start with.

About Folk We Know

Mrs. Lenora Young Elliott is in the Meridian Sanitarium, where she will undergo a throat operation.

Mrs. Adlean Larkin Hardy is confined to her bed on account of illness.

Rev. R. L. Young, Editor of the Weekly Echo, attended the Newspaper Convention in Chicago, Ill. last week.

The Harris High School presented the Alcorn band Monday night in the H.B.A. auditorium in a musicale.

A Leap Year party was given at Rose Hill M. E. church, Monday night March 11th. This affair was sponsored by Misses Lillian Larkin and Martha Hardy.

Mrs. Dollie Hardy, wife of Mr. Preston Hardy, is still confined to her bed after a nattack of the Flu.

Mr. Frank Johnson of Newton, Miss. was in the office Saturday on business uertaining to his H. B. A. lodge.

Mr. Fred Cherry of Laurel, formerly

(Continued on page three)

COLORED FARMERS SHARE IN CONSERVATION AND SOIL BUILDING PAYMENTS

In the series of community meetings that are being held over the county this week, the farmers are receiving their conservation and soil building payments, which will amount to several thousand dollars, states County Farm Agent F. L. Thomas.

At these meetings the 1940 Farm Program is being discussed and emphasized so that farmers may make their plans to cooperate again this year.

At these meetings are threefold, the Farm Bureau comes in for its share of attention and quite a few new members are being added.

SUPPORT THE ECHO ADVERTISERS

A Home Paper with a Home Editor: That Tells the State News Weekly.

THE WEEKLY ECHO

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Another indication of this effort was given when the national secretary of the Congress, John P. Davis, in his testimony on the anti-lynching bill before the Senate Judiciary Committee last week introduced into the record factual evidence of wholesale Ku Klux Klan terror in a number of Southern States.

Congress officials, however, refused to make public at this time the names of the witnesses whom they wish to present to the Attorney General. They declared that to do so would be "to place in jeopardy the lives of these witnesses who come from sections of the country where they are in constant fear of being beaten or killed by organized Klan terrorists."

It is known that one of the witnesses to be brought here will be Will Fleming, Negro farm worker from Oglethorpe County, Georgia, who has been held in peonage on a plantation in that county for nearly 25 years. Fleming, it is understood, was forced to work for the owner of the plantation during this period for an annual wage of less than $10 a year. He escaped a few months ago and made his way to Chicago where his story and those of several hundred other Negro farm workers held in similar conditions of slavery became known.

A JUDGE ON NATIONAL COMMUNITY CONTEST FOR NEGROES

Dr. F. D. Patterson, president of Tuskegee Institute, is one of the judges selected for the Leading Community Contest.

Meridian District South Zone Meet

THE SOUTH ZONE

The South Zone of the Meridian District C.M.E. Church will be held at Leach's Chapel C. M. E. Church, Collins, with Rev. E. D. Barksdale and his people, a new pastor, but the same man will be host of the meeting. The sermon will be delivered by Rev. C. T. Thompson, pastor of th Blue Springs Circuit.

It is expected that each pastor and his people of the South Zone be present with round reports and representatives to appear on program. Our reports are $1.00 fo rthe senior societies and 50c for the juniors. A program will be rendered by the young folk.

E. B. Easterling, chairman.

A JUDGE ON NATIONAL COMMUNITY CONTEST FOR NEGROES

Dr. M. O. Bousfield, Rosenwald Health official and one of the judges in the Leading Community Contest.

National Negro Press Association Ends Executive Committee MEETING IN CHICAGO

CHICAGO, March (ANP)— Headed by Dr. Henry Allen Boyd and Benjamin J. Davis of Nashville, secretary-treasurer and president respectively of the National Press Association, the executive committee of the organization held a two days meeting here last Friday and Saturday at Vincennes Hotel.

President Davis, former editor of the Atlanta Independent, is editor of publications for the Baptist Publishing House in Nashville, affiliate of the National Baptist Convention, Unine. Dr. Boyd is secretary of the publishing house and also head of the Baptist BYPU and Sunday School Congress.

Others attending the session here included: J. E. Mitchell, chairman of the executive committee; Dr. Luther Stewart, editor Christian Index, CME church publication and the Rev. Roy L. Young, edior of the Weekly Echo, Meridian, Miss. At the close of the meeting the committee announced that the annual convention of the National Negro Press Association will be held in Nashville, August 9 to 10 inclusive.

At the August convention the association will continue discussion and consideration of the 10-point program enunciated by the committee at its Chicago meetin. This program is as follows:

(Continued on page four)

The Home Medicine Cabinet

By Carrie Sue Fielder

Although this is the las of a group of articles presented in the "ECHO" by women of the local auxiliary to the Medical, Dental and Pharmaceutical Association, to my idea it should hold one of the foremost places in any well ordered home.

If we (the women of the home) are to safeguard our families, especially our children we must have emergency drug supplies on hand always, here is a group of articles that is listed in a well known drug magazine that should be found in every medicine cabinet: Bandages, thermometer, rubbing alcohol, mild tincture of iodine, oil of cloves, caster oil, corn and bunion remedies, carbolated vaseline, aromatic spirits of ammonia, boric acid, belladonna plaster, epsom salts, essence of pepperment, glycerin, peroxide of hydrogen, olive oil, medicated soap, spirits of camphor, tincture of green soap, adhesive tape, scissors, hot water bottle, ice bag medicine dropper, measuring glass syringes and sterile gauza, traveling first aid and medicine kit.

These drugs should be so arranged as to be instantly available for application to such minor hurts or ills as may occur almost at any time even in the best regulated home.

Not only should our cabinets be well stocked but they should be placed high enough on the wall to be out of the reach of the children; it should be kept clean and free from dust, and if you think it advisable in your particular family keep it locked and the key secreted from the children.

If poisons are necessary in the cabinet be sure to see that they are well labeled.

There are also a few don'ts connected with medicine cabinets also: Don't use strange medicines, or old medicines; Don't use rusty instruments

(Continued on page two)

National Interest Aroused In Leading Community Contest

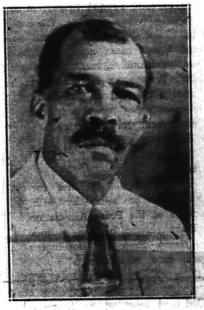
CHICAGO, March (ANP)— Widespread national interest in both urban and rural areas has been aroused in the International truck, valued at $1,000 to be awarded in May by the International Harvester company to the Negro community making the greatest recent contribution to the welfare of its residents.

Judges in the contest will assemble early in May to select the winner. They include Dr. M. O. Bousfield, Julius Rosenwald fund Negro Health director; Mrs. Mary McLeod Bethune, NYA executive and president of Bethune Cookman college; Dr. F. D. Patterson, president of Tuskegee; Walter White, NAACP executive secretary and Dr. Channing H. Tobias, of the YMCA National Council.

Communities are requested to send in their contest entry, a tpyewritten digest of the work accomplished, not exceeding 500 words in length. All entries, to be eligible for consideration must be received before May 1, 1940. These digests are to be sent to Dr. M. O. Bousfield, care of the International Harvester company, 180 North Michigan avenue, Chicago.

The truck, after being assembled with the type of body chosen by the winner for the greatest service in its program, will be on exhibition at the American Negro exposition in Chicago from July 4 through Sept. 2 with a description of the winning community's contribution to the welfare of its residents. This exposition, depicting the race's progress in the 75 years since emancipation, is expected to attract thousands of visitors from all sections of the nation.

It was pointed out that in this contest the small rural settlement in a sparsely populated area has as much chance of being named the nation's foremost community as does a church, school or some other organization in a large city. The judges will base their decision solely upon how beneficient an entrant's recent program has been to the residents of its community as outlined in the typwritten digest.



Mr. Wm. Kinslow of Waynesboro, Mississippi, has just organized a new H. B. A. Lodge in Waynesboro with a membership of 27 to start with.

About Folk We Know

Mrs. Lenora Young Elliott is in the Meridian Sanitarium, where she will undergo a throat operation.

Mrs. Adlean Larkin Hardy is confined to her bed on account of illness.

Rev. R. L. Young, Editor of the Weekly Echo, attended the Newspaper Convention in Chicago, Ill. last week.

The Harris High School presented the Alcorn band Monday night in the H.B.A. auditorium in a musicale.

A Leap Year party was given at Rose Hill M. E. church, Monday night March 11th. This affair was sponsored by Misses Lillian Larkin and Martha Hardy.

Mrs. Dollie Hardy, wife of Mr. Preston Hardy, is still confined to her bed after a nattack of the Flu.

Mr. Frank Johnson of Newton, Miss. was in the office Saturday on business uertaining to his H. B. A. lodge.

Mr. Fred Cherry of Laurel, formerly

(Continued on page three)

COLORED FARMERS SHARE IN CONSERVATION AND SOIL BUILDING PAYMENTS

In the series of community meetings that are being held over the county this week, the farmers are receiving their conservation and soil building payments, which will amount to several thousand dollars, states County Farm Agent F. L. Thomas.

At these meetings the 1940 Farm Program is being discussed and emphasized so that farmers may make their plans to cooperate again this year.

At these meetings are threefold, the Farm Bureau comes in for its share of attention and quite a few new members are being added.

SUPPORT THE ECHO ADVERTISERS

THE WEEKLY ECHO

MEMBER NEGRO NATIONAL PRESS ASSOCIATION

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6. Our position as members of the Fourth Estate toward business controlled and operated by Negroes.
7. The press and its relation to the Religious group and the denominations.
8. What shall we do to encourage and maintain a printing school where apprentices can be trained?
9. What step shall we take cooperatively in helping each other in purchasing supplies?
10. Circulation in our respective field (A Negro newspaper in every Negro home).

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We had one big dinner with Mrs Symerial Dantzler. She and her husband made it pleasant for us.

It was also a delightful pleasure to visit the home of our old friend, the Rev. Z. R. Ervins. He was out, but his wife and daughter made it pleasant for us.

As we write these editorial lines in the big city, we see people, men women, boys and girls in a hurry and now. Dr. W. L. Liddell, the late pastor of St. Paul C. M. E. church Chicago, drives up in a big automobile to take us out for a big time. Good-bye.

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to know that you can lock up your house, or your or office, at any time, without having to worry about the safety of your valuables.

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Sunday School Lesson

By Rev. R L. Young, P. E

MARCH 17, 1940

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Matthew 27-33. And when they were come unto a place called Golgotha, that is to say, the place of a skull,

34. They gave him to drink mingled with gall: and when he had tasted it he would not drink.

35. And when they had crucified him, they parted his garments among them, casting lots;

36. And they sat and watched him there.

37. And they set up over his head his accusation written, "This is Jesus The King Of The Jews."

38. They are there crucified with him two robbers, one on the right and and one on the left.

39. And they that passed by railed on him, wagging their heads,

40. And saying, Thou that destroyest the temple, and bialdest it in three days, save thyself: if thou are the Son of God, come down from the cross.

41. In like manner also the chief priests mocking him, with the scribes and elders said,

42. He saved others; himself he cannot save. He is the King of Israel, let him now come down from the cross, and we will believe on him.

43. He trusted on God; let him deliver him now, if he desireth him: for he said, I am the Son of God.

44. And the robbers also that were crucified with him cast upon him the same reproach.

45. Now from the sixth hour there was darkness over all the land until the ninth hour.

46. And about the ninth hour Jesus cried with a loud voice, saying, Eli, Eli, lama sabachthani? that is, My God, my God, why hast thou forsaken me?

47. And some of them that stood there, when they heard it, said, This man calleth Elijah.

48. And straightway one of them ran, and took a sponge, and filled it with vinegar, and put it on a reed, and gave him to drink.

49 And the rest said, Let be; let us see whether Elijah cometh to save him.

50. And Jesus cried again with a loud voice, and yielded up his spirit.

"In Matthew's account of the death of Christ what different things took place which do not commonly occur in the death of any man; and what things took place, that, as far as we know, never occured at the time of any other man? How do the events occuring immediately before and immediately after the death of Christ reveal him to be the Son of God? In how many different ways did Christ suffer in his death? Does any Ghirstian ever go through such an experience that in the midst of it he must cry, "My God, my God, why hast thou forsaken me?" (The answer is emphatically, "No!") How many different groups do you discover gathered around the cross in Matthew's account of Christ's death?

Family Medicine Chest

(Continued from page one)

or other worn or neglected appliances, don't use medicine because it helped someone else, and don't give medicine enternally unless you are certain of it's purpose, in many instances it is wisest to consult a physician.

Lastly let your druggist suggest the kind and quantity of the contents which should be in every home medicine cabinet, and you should inspect the contents of the cabinet at least once a month to be sure that your supply of drugs are always on hand.

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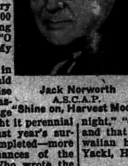
Rare is the songwriter who at one time or another has not used the exclamation "Oh" (sometimes shortened to "O") to introduce the theme of his melody. ASCAP's library contains more than 100 such songs, ranging from "Oh Baby" to "O Where, O Where Is My Little Dog Gone."

Greatest favorite in this class is Reginald De Koven's "O Promise Me." Its traditional association with marriage ceremonies has brought it perennial renown. In 1936—last year's survey is not yet completed—more than 11,100 performances of the song were listed. Who wrote the words of "O Promise Me?" Not one person in 10,000 can name the lyricist. If you're interested, it was Clement Scott.



Jack Norworth

"Shine on, Harvest Moon" A.S.C.A.P.

Foster Began It

Other popular "Oh" songs through the years are, of course, Stephen Foster's "Oh Susannah," which was given its most clamorous revival by Alfred M. Landon's followers in 1936; James A. Bland's "Oh Dem Golden Slippers," "O Sole Mio," that ambitious serenade to Italians who live

to burlesque the ambitious serenaders and Teresa Del Riego's "O Dry Those Tears."

Irving Berlin is represented by his familiar song of military camp days: "Oh How I Hate to Get Up in the Morning." Years before Berlin became famous Cole and Johnson had turned out "Oh Didn't He Ramble." Albert von Tilzer had written "Oh By Jingo," and Nat D. Ayer and A. Seymour Brown had given the world, "Oh You Beautiful Doll." It can't be you have forgotten that one!

A trio, comprising Edgar Leslie, Pete Wendling and Bert Kalmer, to show their esteem for the girl friend, produced "Oh What a Pal Was Mary." And spoofing Tin Pan Alley's traditional fondness for its pals, Joe Burke and Gus Kahn wrote "Oh What a Pal Was Whoosis."

One of the most tuneful of the "Oh" songs is the melody of Mexican origin, called "Oh Ya Ya," as one of the sprightliest is Gershwin's "Oh Lady Be Good." Borrowing from Foster, Gerald Marks and Irving Caesar created some rollicking rhythm with "Oh Suzannah — Dust Off That Old Pianna."

There are several songs in the category that begin with "Oh How I," as, for example, "Oh How I Long to Belong to You," "Oh How I Love Bulgarians," "Oh How I Love My Boatman," "Oh How I Love That Gal of Mine," "Oh How I Miss You Tonight," "Oh How She Lied to Me," and that memorable tribute to Hawaiian hips, "Oh How She Could Yacki, Hacki, Wicki, Wacki Woo."

Ivan Caryll's "O Listen to the Band" was a big hit. Vincent Youmans had a winner in "Oh Me, Oh My" as did Richard Pall and Jean Gilbert in "O Katherina." Two other big favorites were "Oh You Rogue" by Edward G. Nelson and Fred Rose and "Oh My Goodness" by Gordon and Revel.

To songwriters, "Oh" calls for gaiety and gladness. The exception that proves the rule was provided by Spina and Burke. They resorted for a heartbreaker, pounded out, "Oh the Pity of It All."

The End Of A Perfect Quarter

The H.B.A. Boards of the March quarter closed Wednesday, March 6th at Deerbrook, Miss. We held five quarterly boards and it is hard to determine which was best, therefore we shall say they all were good.

On Friday morning, March 1st, we found ourselves at Dekalb, Miss., with Mr. H. J. Jennings and his good people. This board was largely attended by presidents, members and friends. The majority of the presidents made round reports. Only a few fell short of coming up round. A delicious dinner was served by Brother Jennings and his energetic members.

QUITMAN, March 2nd.

Saturday, March 2nd, we found ourselves on the southern end of Meridian at Quitman, where we were highly entertained by Mr. Brown McRee and his folk. The folk came out in large numbers to witness this

(Continued on page four)

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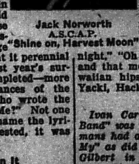
Rare is the songwriter who at one time or another has not used the exclamation "Oh" (sometimes shortened to "O") to introduce the theme of his melody. ASCAP's library contains more than 100 such songs, ranging from "Oh Baby" to "O Where, O Where is My Little Dog Gone."

Greatest favorite in this class is Reginald De Koven's "O Promise Me." Its traditional association with marriage ceremonies has brought it perennial renown. In 1936—last year's survey is not yet completed—more than 11,100 performances of the song were listed. Who wrote the words of "O Promise Me?" Not one person in 10,000 can name the lyricist. If you're interested, it was Clement Scott.



Jack Norworth A.S.C.A.P.

Foster Began It

Other popular "Oh" songs through the years are, of course, Stephen Foster's "Oh Susannah," which was given its most glamorous revival by Alfred M. Landon's followers in 1936; James A. Bland's "Oh Dem Golden Slippers," "O Sole Mio," [illegible] for a headchange, pounded out "Oh the Flip of It All."

"Shine on, Harvest Moon" night," "Oh How She Lied to Me," and that memorable tribute to Hawaiian hips, "Oh How She Could Yacki, Hacki, Wicki, Wacki Woo."

Ivan Caryll's "O Listen to the Band" was a big hit. Vincent Youmans had a winner in "Oh Me, Oh My" as did Richard Pell and Jean Gilbert in "O Katharina." Two other big favorites were "Oh You Rogue" by Edward G. Nelson and Fred Rose and "Oh My Goodness" by Gordon and Revel.

To songwriters, "Oh" calls for gaiety and gladness. The exception that proves the rule was provided by Spina and Burke. They reached for a heartchord, pounded out "Oh the Pity of It All."

The End Of A Perfect Quarter

The H.B.A. Boards of the March quarter closed Wednesday, March 6th at Deerbrook, Miss. We held five quarterly boards and it is hard to determine which was best, therefore we shall say they all were good.

On Friday morning, March 1st, we found ourselves at Dekalb, Miss., with Mr. H. J. Jennings and his good people. This board was largely attended by presidents, members and friends. The majority of the presidents made round reports. Only a few fell short of coming up round. A delicious dinner was served by Brother Jennings and his energetic members.

QUITMAN, March 2nd.

Saturday, March 2nd, we found ourselves on the southern end of Meridian at Quitman, where we were highly entertained by Mr. Brown McRee and his folk. The folk came out in large numbers to witness this

(Continued on page four)

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Tunica— W. O. Brown $160.00
Sardis —E. H. Garmon $105.00
Holly Springs— B. T. Tolbert $80.00

East Mississippi

Water Valley— J. H. Walton $200.00
Aberdeen— M. S. McGlown 20.00
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Greenwood— T. M. Coleman $115.00
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George O'Brien
—In—
"The Marshall" of Mesa City
—Plus—
Serial: "Zorro's Fighting Legion"

—Monday and Tuesday—
William Powell
Myrna Loy
"ANOTHER THIN MAN"

WEDNESDAY
Gary Cooper
—In—
"THE REAL GLORY"

STRAND

DOORS OPEN 9:45

—FRIDAY—
LANA TURNER
ARTIE SHAW & Band
"DANCING CO-ED"

—SATURDAY—
John Wayne
"RIDE HIM COWBOY"
—Added—
Serial: "Red Barry"
Cartoon: "Day at the Zoo"

—Monday and Tuesday—
"TORPEDOED"

N. J. M.— I am concerned over my mothers' health. She has high blood pressure and also has a urling in her sides. I don't know what to do and we thought you could help.

Ans: I am no doctor and can't be of service to her. I advise that she go to a good physician and receive treatment. Her pressure can be controlled and the trouble in her side can be relieved. Take her to the clinic if you can't afford a private physician.

R. C. S.— Should I stay with this man I am with as we aren't married. He is nice in a way but other ways he is ont.

Ans: Socially as well as morally you should not be with a man that you aren't married to—use your own judgement as to what you should do, but you know that it is wornig to live with him unmarried and if you ever expect to get a husband, you had better be making plans to that effect.

G. C.— I am looking fo rwork and have ben for the few weeks that I have been here. I started reading your column and like it fine and I want you to help me get work.

Ans: Apply at the local restaurants and cafeterias in the city where you are located. You have had experience in this particular line and it shouldn't be very difficult for you to get employment. Go to the larger places—you will get better pay.

F. A. S.— You have helped me solve problems before. The young man I have been going with has proved unfaithful and I wish to know should I wait and see if he intends to do right or make other friends?

Ans: Don't give him a second chance to make a fool out of you—begin accepting invitations from this young man who is now seeking your company as he seems to be on the level. You are inclined to let your friends know you are "sweet on them" keep them guessing what your feelings actually are.

E. W.— I am making plans to buy me a home and I want to know if I will do so and how do I stand with these fellows?

Ans: Wise of you to want to begin investing your savings in a home. and you will have a place before many years have passed. It is indicated that you will choose one of your present companions for a husband and will be quite happy with him too.

G. H. C.— Tell me who it was that sent this fellow over to my girl friend's house to ask her for a date and to go out with him?

Ans: Well don't you know a little about this yourself—it was your bet that no man could make a date with her, and if you don't want to face the music—you had better not try it again.

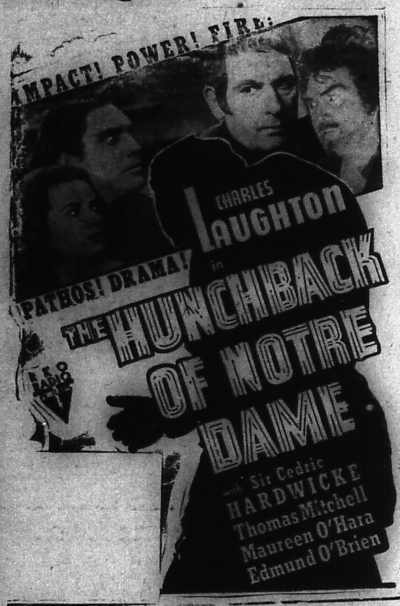
R. T.— I am sick, worried, and melancholy. Will I graduate in June as I should?

Ans: From my calculations you stand an even chance of getting thru school, but you will have to turn over a new leaf right away in order to get thru. Don't be so silly as to lay out of class—get some older person to coach you after school hours on this Chemistry and learn it too. Your parents would gladly pay a tutor if you let them know that you are now on the border line.

H. C. M.— Is J. C. C. sincere? Will she go thru with it

Ans: No, and neither would pou. Dont elope for the sport of it—wait and marry for love.

Temple Tues. Wed. Thur.



NEW ACTION FILM Saturday

At The Alberta

Watch For New Serial 'The Shapoin' MARCH 22 !!

ABOUT FOLK WE KNOW

(Continue trom page One)

of Scooba, Miss., was in the office About Folk We Know— Monday on business pertaining to his deceased mother, Mrs. Emma Cherry of Scooba.

Mrs.Phoebe Randall, mother of Mr. Saul Ruffin. local undertaker, was laid to rest Sunday March 10th.

Mr. Ed Watson of the West End community died—Mr. Watson is well known in Meridian and was a railroad fireman for a number of years.

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Meridian, Mississippi

Gods Call To Consecration

By Z. D. Brent, R. 1, Box 70
Toomsuba, Mississippi

We are the clay and He is the potter. The clay doesn't mold itself, but the potter the potter the clay. ,

I. Set apart as a chosen generation: A generation is a related class of people (thats who speak of) and related by blood given through birth, but is prescribed for as follows: Gospel preaching, better living than any other generation so far as christianity is concerned, teaching His word, and performing miracles in the name of their Lord.

II. All of his servants are a royal priesthood: the term priesthood simply means subjection to priestly orders. Then comes the question "who is priest?" and if I heard it when asked I answer Jesus Christ is priest, and high or chief pirest; and it is he who gives orders, issues decrees, make up our creed and takes away our sins. Principles have more to do with making up royalty than luxuries have.

It is not what you have in material wealth, but how you got it and use it. When the priest (Jesus Christ) gives orders the priesthood hears and obeys: "My sheep know my voice and a stranger they will not follow."

III. His children are peculiar in their life and work: they are honest, truthful, intelligent prosperous, punctual, normal, happy, sympathetic, energetic, peaceful and forgiving. This is all strange to the world and renders them (God's folk) peculiar to others. They are careful to do their work neat and accurate. Well, they are supposed to live and be above others. The choice by their God makes it so. Deut. 7:6. They are careful not to mixbreed with other people—their God forbids such.

IV. All of God's children WILL answer to his call: Done really knows that adoption follows selection; installation FOLLOWS election etc. We are nof his without these above named processes have been gone thorugh by us, preferably the first one. Yes, it is a matter of my own choice to accept him, and it is a matter of his own choice to adopt me. Hence, I am his child, and he is my father. I, all for him, he all for me. When he calls I hear, when I hear, I answer. I can't resist because of the tie that binds him and me together. I make him a promise and he makes me one; each looks for them to be filled, respectively.

May we as professors of his love, practioners of Christianity, take stock of ourselves to see if we are showing forth his praises daily; to see if we are bringing the world to Christ, and to see if we are answering to his call. "God's call to consecration."

H. B.A. Boards

(Continued from page two)

Board. We all left happy over having been so royally entertained.

MONDAY, MARCH 4th ,

Monday morning, March 4th, we found ourselves in another section of the state, at Collins, Miss., where we were again royally entertained by a husterling president, in the person of Mr. Wm. Boykins, Mr. Boykins and his folk had things well in hand. He turned in around 18 applications for his lodge. This board was largely attended and everything carried out in first class style. ,

TUESDAY, MARCH 5th

Tuesday, March 5th, found us at Braxton, Miss., with Brother A. G. Kenendy and his loyal folk. This board was attended by a large number of our presidents from Meridian, Toomsuba and adjacent towns, due to the fact, we only have a few lodges in this particular section. You talk about a dinner, but Mr. Kennedy and his folk had it there. A very successful board was held at this place

WEDNESDAY, MARCH 6th

On Wednesday, March 6th we were in the northern section of the state at Deerbrook, Miss., where we were entertained by Brother I. M. Moore and his good people. A lovely program was rendered by the professor of the school at Deerbrook and his student body. We were entertained nicely by Borther Moore and his folk

This end the March Quarterly Bds.

SUCCUMBS

MRS. PHOEBE RANDALL SUCCUMBS

Funeral services for Mrs. Phoebe Randall was held Sunday, March 10 from Wesley Chapel Church in Bonita with Rev. B. Washington Coates officiating.

Mrs. Randall is survived by five children: Mrs. Sarah Easley of Bonita Mr. Saul Ruffin of Meridian, Mr. Clarence Ruffin of Detroit, Michigan; Mr. William Ruffin of Excelsior of West Virginia; Mrs. Evelyn Dennis of St. Louis, other relatives and friends.

Columbia, Miss.

COLUMBIA— Dear Editor: This comes to let the many readers know that P. P. Bayless got everything he had destroyed by fire and he is asking you all for a little help. He was president of Lodge No. 326 and every thing but what he had on his back was destroyed by fire. Anything you can give Brother Bayless will be appreciated by him.

Waynesboro, Miss.

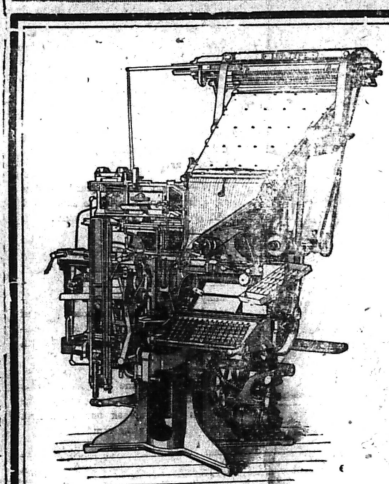
WAYNESBORO— Dear Editor: Lodge No. 474 had its election on March 9th. All officers were reelected. Borther Wm. Knslow installed officers for another term. We are moving along nicely.

C. L. Howard, President.
Sarah Simes, , Secretary.

NATIONAL NEGRO PRESS

(Continued from page One)

Reciprocal news service; telegraphic service; standardization of advertising rates; a statement of policies for all publications in sympathy with or members ofth e Press association; What should be the attitude of the Negro press in developing a greater race consciousness?; Cur position as members of the fourth estate toward busness controlled and opera ed by Negroes; the press and it relation to the religious groups and the denominations; What shall we do to encourage and maintain a printing school where apprentices can be trained?; What steps shall we take coopertively in helping each other in purchasing printing supplies, paper et cetera?, and circulation in our respective field (a Negro newspapers in every Negro home).



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Subscribe Or Renew Your Subscription To the Weekly Echo

'The Larieuse Beauty Foundation was established by the Godefroy Manufacturing Company to study methods of preserving women's natural beauty, and to make the results of this research available to the public.

For some foolish reason, too many of us associate beauty and romance with youth. It is true, of course, that the girl in her teens and early twenties has the advantage of a fresh complexion, lissom figure and unending vitality but there is no reason why the woman of thirty, forty or even fifty should sit back and let the younger girl take all the laurels. The older woman has the advantage of experience and, if she is willing to devote a little time and trouble to her appearance, she can out-distance her younger, less sophisticated competitors. She has poise that will make the younger girl seem awkward by comparison and an ability to meet and deal with people which gives her a running start from the first "how-do-yop-do." So even though you are not as young as you'd like to be, there's no reason to feel that you are out of the race. Here are a few hints which will make you look younger, feel gayer and probably carry off the prize the younger girls covet.

Keep Supple

First of all, you must give added care to your figure. After thirty a woman's figure has a tendency to thicken, especially around the waist. But a series of setting-up exercises, rigidly adhered to, should take care of that problem in short order. Remember that your posture, too, is important in giving you a youthful appearance. Hold your shoulders back and your head up if you would avoid the dowager hump. And pull in your tummy—don't rely entirely on your girdle to do this chore for you. And try to take at least a half-hour's walk in the fresh air every day to tone up your muscles and put a glint in your eye. Watch your diet, too. Concentrate on simple, easily-digested food, plenty of fresh fruits and vegetables, and very small portions of sweets and starches.

Soft Make-Up Most Flattering

Your make-up is of utmost importance if you are to run competition with youth. Soft shades that harmonize with your skin tone are more flattering than the harder, brighter effects. Choose shades with a little warmth and be sure that your rouge and lipstick is carefully blended. The younger girl can get by with a more "slap-stick" appearance than the mature woman.

Older skin, too, has a tendency to dryness which in turn encourages wrinkles. The wise woman will make it a practice to cleanse her face at least once a day with cream and to apply a rich night cream before retiring.

And if your hair is streaked and graying or has lost some of its youthful sheen, remember that it can be tinted to its rich natural looking color by the application of efficient modern preparations. Gray hair is a give-away. Gleaming, satiny hair is an accepted symbol of youth. Don't overlook that important feature.

As I said in an earlier column, this is leap year. Don't let the years handicap you. Follow these simple suggestions; get in there and pitch and you'll carry off the honors because you are old enough and clever enough to know what it's all about.

What are your beauty problems? Write Marie Downing, Larieuse Beauty Foundation, Room 521—319 North Fourth St., St. Louis, Mo., and she will be glad to answer them. Be sure to enclose a self-addressed stamped envelope.

RECORD BOOKS

The news has come to the office that some of our local presidents do not have our regular official secretary records for their lodges. Brethren if you do not have an official secretary record obtained from the office, please get one at once. Each local lodge must have an official record in which to keep the proceedings of your business.

We are also asking each lodge to subscribe for the Echo for the secretary of your lodge, in order to protect the members and the association. We will be forced to make this request of you and we shall be compelled to see to it that all lodges respond.

REV. E. F. YOUNG, President

Sick Committee Order Blank Books

We now have on hand sick committee Order Blank Books for the various lodges. These blanks are for the Sick Committee to give a written order to the doctor, to make visits to the sick member and order blanks to the drug store to fill prescriptions. Presidents are requested to have their lodges get these blanks at their earliest convenience not later than the H. B. A. Boards in March.

BIRTH OF A SONG
"CHINATOWN, MY CHINATOWN"
By Jean Schwartz and William Jerome
From ASCAP Files
By Joseph R. Fiesler and Paul Carruth
JEAN SCHWARTZ was the youngest of three sons and a daughter in the Schwartz family home in Budapest. His sister, a pupil of Liszt, taught him music.
When Jean was ten the family moved to America, and settled on New York's lower east side. Jean used to go from house to house seeking a piano on which to practice
Schooling was a problem for the youngest son of a poverty stricken family, so Jean soon went to work by day and studied at night. He was an office boy, a cigar factory worker, a department store errand boy, bookkeeper's clerk, cashier in a Turkish-bath, etc., at an age when other lads were larking.
"BEDELIA"
"WHERE THE RED RED ROSES GROW"
"MY IRISH MOLLY-O"
"INNOCENT EYES"
"A NIGHT IN SPAIN"
"ROCKABYE YOUR BABY WITH A DIXIE MELODY"
Music Features & Photo Syndicate (Reg. N. Y.)
"Up And Down Broadway" had a Chinese painted drop, and the song was needed while a change was made backstage, but it was not until three years later that the vaudeville team of Williams and Ashley made the song famous.
Jean Schwartz, a high ranking member of the American Society of Composers, Authors and Publishers composed other outstanding songs, many with an Irish theme. After forty years of songwriting, he is in Hollywood.

A Home Paper with a Home Editor; That Tells the State News Weekly.

THE WEEKLY ECHO

Published Weekly at 2508 5th Street

Mississippi Standard Negro Newspaper of Character, Circulation and Opinion, with More than 10,000 Readers.

VOLUME XVI | Meridian, Mississippi | FRIDAY, MARCH 22, 1940 | NUMBER 81

BRADDOCK SUES FOR CUT IN JACOB'S PROFIT

Negro Youth Conference In April

All Southern Negro Youth Conference To Meet In New Orleans

Young Negro Artists In Southern States To Exhibit Work

New Orleans, La., Mar. 20, 1940 An exhibition of paintings and sculpture by young Negro artists in the Southern states will be a feature of the Fourth All-Southern Negro Youth Conference when it meets in New Orleans, Louisiana from April 18 to 21. The exhibition, under the supervision of Prof. S. Randolph Edmonds of Dillard University, will be the second such collection of works of art to be shown in the in the South recently.

The exhibit is planned especially with an eye to those artists who have as yet received little, if any, public recognition, and who in the South have only rare opportunities to present their work to the public. Most Southern cities and schools can show at least one artist of some merit who is struggling for recognition and encouragement from the public.

It is believed that the annual art exhibit in collection with the Youth Congress program will lend encouragement to the various communities to establish **permanent cultural** projects for their young artists, somewhat similar to the Community Theatres which are helping many young people interested in the theatre to attain professional **standing.**

Plans for the annual art exhibit represent part of a much larger undertaking scheduled for the South in the form of a festival of Negro art—which will include music, literature, the dance, drama, painting and sculpture—to take place during 1942.

(Continued on page four)

Meridian District North Zone Meet

The North Zone of the Meridian District, C. M. E. Church, will be held at Little Zion C. M. E. church with Rev. Z. D. Brent, pastor and his people. The Reverend Z. D. Brent is the popular pastor of the Good Hope Circuit and will be host-pastor to the Zone **Meeting.**

The sermon will be delivered by the Rev. M. J. Jones, pastor of Newell Chapel church. It is expected that each pastor and his people of the North Zone will be present with round reports and representatives to appear on program.

Our reports are **$1.50 for the Senior Society and 50c for the Junior Society** The program will be rendered by the young **people.**

Mrs. Maggie M. Mosley, chairman

Baptist Minister Making Good

It became my very pleasant duty on last Sunday (March 17) to preach the installation sermon of Rev. W. J. Walker as pastor of the Grace Baptist Church on the south side of the

(Continued on page two)

Republican Call For March 30, 1940

MERIDIAN, March 19, 1940— To the members of Lauderdale County Republican Committee:

You are hereby called to meet in Executive Session Saturday, March 30, 1940, 10:00 o'clock a.m. at The Elks Rest, 503½ 25th Ave., Meridian, Mississippi for the purpose of attending to all legal business that may come before it.

J. W. Hunter, chairman,
D. V. Johnson, vice chairman,
C. T. Butler, secretary.

Mrs. Lenora Young Elliott Succumbs

On Saturday afternoon, March 16th, Mrs. Lenora Young Elliott, wife of Mr. C. W. Elliott and daughter of Rev. E. F. Young, passed from the Meridian Sanitarium, after undergoing an operation. The passing of Mrs. Elliott brought sorrow to a large number of friends. Even though she had been in ill health for sometime, her passing was a great shock to all who knew her.

Funeral services were held Monday at 2:00 p.m. March 18th, from Newell Chapel C. M. E. Church. The funeral oration was deilvered by her pastor, Reverend Matthew J. Jones. The auditorium of Newell Chapel Church was not large enough to seat the large number of folk who came out to pay their last respect to Mrs. Elliott. Many of her friends attested their love with lovely flowers.

She leaves a devoted husband, Mr. Charles W. Elliott; a loving father, Rev. E. F. Young; two sisters, Mrs. Annie Smith, city and Mrs. Ruth Chester of Chicago; four brothers, Rev. R. L. Young, E. F. Young, Jr., T. J. Young, City and D. B. Young of New Orleans, La., together with a host of other relatives and friends.

Interment followed in Pleasant Grove **Cemetery.**

FLORIDA'S CHOICE

Rev. J. S. Johnson, outstanding pastor for 30 years business manager and treasurer of Edward Waters college, recently was unanimously endorsed as Florida's standard bearer to the A.M.E. conference. Thrice a presiding elder Reva Johnson is expected to win easily at the A.M.E. conference to be held in Detroit in May. (ANP) PHOTO).

NATIONAL OFFICERS VISIT

Dr. W. J. Howard, National President of the National Dental Association, Dr. S. J. Cullum, Jr., formerly of Meridian and son of S. J. and Mattie M. Cullum of this city, and Dr. O. L. Lattimore all of Houston, Texas, spent the day at the home of his father and mother here. Marie Miller wife of Dr. Miller, and Hattie Lockett of Chicago were also house visitors.

Dr. Howard is national president of the Dental association; Dr. Lattimore is regional vice president and Dr. Cullum is chairman of the national Health week program. Their trip is in interest of the national Dental association in the state of Missouri, Arkansas, Alabama, Louisiana; plans are being completed for the 1940 national at St. Louis, Missouri, Aug. 12 to 16.

Braddock Sues Jacob Not Louis

FOR A CUT IN PROFIT

NEW YORK, Mar. 22 (ANP) That Jimmy Braddock, former champion, does not own a "piece" of Joe Louis but instead has a contract with Mike Jacobs for a 20 percent share of the promotor's profits from the titleholder was evidenced here last week when suit was filed against Jacobs for $104,201.64 alleging breach of contract.

More than two years ago a white syndicated sports columnist first printed the story that Braddock held a contract calling for a share of Jacobs' earnings for 10 years as payment for the title fight held in Chicago in June, 1937. At that time the Associated Negro Press, after interviewing Co-Manager Julian Black, declared that no such document existed but that Braddock did have a contract with Jacobs calling for a cut in the latter's profit from the Brown Bomber's battles. However, most writers have consistently adhered to the first story.

The suit filed last week by Braddock and his maanger, Joe Gould, sets forth that the two were to share 20 percent of any profits made by the promoter out of Louis' ring appearances and radio, movie and television contracts for a 10 year period. The contracts were drawn up July 1, 1937, they charge. This was in payment for Braddock running out in Max Schmeling to make way for a bigger fight with Louis.

Braddock and Gould contend they've been paid only $20,798.36 under this contract and estimate Jacobs has pocketed over $600,000 from the Louis fight and of this sum is due to pay them $104,201.64 more.

RUBY LOGAN

Famous popular singer of screen, radio and radio fame, seen and heard in "One Dark Night.

Break Ground For Dormitory At Waters College

Bishop Matthew W. Tookes, presiding church is shown in lower photo as he turned the first spade of dirt at ceremonies last Tuesday marking the start of construction of a girl's dormitory at Edward Waters College, Jacksonville, Fla. Upper photo shows the speakers' platform. Bishop Tookes stands behind the pulpit and to his right, facing camera, are President C. S. Long of Edward Waters; President J. R. E. Lee, Florida A & M College and three distinguished white visitors; Dr. A. D. Wright, president Southern Education Foundation; M. Vinson, supervisor of Negro Schools, Duval county and D. E. Williams, State agent for Negro Schools. (ANP)

C.C.C. Cut Gets Strong Opposition

WASHINGTON, March (ANP) Discussing the possibilities of reduction of the number of CCC camps through out the United States, it was learned from reliable source here late Thursday afternoon that in spite of the recommendations for a reduced budget for these units, opposition to the curtailment of the number of camps, especially the Negro camps, will strongly urge retention of the $60,000,000 cut. The means that there will be no reduction of camps and a strong sentiment is being developed to retain the eNgro camps because the value first to the communities they serve and second, to the Negro youths themselves.

Several representatives, members of the committee hearing the appeals for appropriations to go into effect July, 1940, are strongly of the opinion that the camps are more valuable than other projects by which they would be supplanted.

SUPPORT THE ECHO ADVERTISERS

THE WEEKLY ECHO

MEMBER NEGRO NATIONAL PRESS ASSOCIATION

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Meridian, Mississippi Phone 3377

SUBSCRIPTIONS (PAYABLE IN ADVANCE)

Entered as second-class matter November 15, 1923 a the post office at Meridian, Mississippi under the act of March 3, 1879.
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Rev. R. L. Young ..... Editor and Manager
Rev. Mrs. L. B. Williams ..... Social Editor
Robert K. Smith ..... Advertising Manager

Editorials

Easter 1940

By Rev. Chas. C. Walker
Pastor of First Congregational Church

Every year we celebrate holidays on the calender and in the church. Some of us are not unmindful of the serious meaning involved in these celebrations, while to others fo us they are merely times of festivities or galeties.

Now comes Easter. This day never comes without my wondering what sort of an impression it makes on people who never enter the church's portals on any other day. Can these people just be interested in the Easter fashion parade of Fifth Avenue, or do they actually re-live the meaning of the resurrection of the life of Jesus? To every christian believer, the heart of any Easter is the part of the resurrection of our Lord Jesus Christ.

Easter 1940 finds us living under the shadow of an international calamity so serious that every city, work, and hamlet are deeply concerned. Yes, it finds men fearing the coming of destruction so ruinious and perhaps so instantaneous that they no longer guarantee the durability of this 20th century civilization.

Easter 1940 finds this nation in a peculiar spectacle: practicing christianity without actually believing in it. We practices christianity because the teachings of the church have been absorbed in its culture; but it fails to believe because it is no longer being effectively taught. The nation's leadership has passed from the church to the active and practical laity—such as the statesmen, educators, columnists, scientists and the great men of of action.

But Easter 1940 finds the real Christian in a mood of reverence. For all about him Life is bursting into flower with the miracle of spring. What is life, that can take the substance of a clod and change it into a lily? Something called life has laid hold on non-living matter to make the call and then has contiued to build up cells into those wonderful structures we call bodies, with unity, balance, interrelationship between the parts. Something called mind has found a dwelling place in bodies and persons have come into beings. Through it all one increasing purpose runs. That great spirit which sets in motion the whirling nebulae and the energies of atom and of cell kindled also the mind of Aristotle, the imagination of Goethe, the soul of Wagner now reveals itself in its highest manifestation in the heart of Christ.

Yes Easter 1940 is the celebration of the tremendous fact that yet has dawned upon the mind is the real world, and that in the spirit of man himself has a place and a share.

"I am the resurrection, and the life: he that believeth in me, though he were dead, yet shall he live: and whosoever liveth and believeth in me shall never die."

This is Easter 1940.

To You!

MERIDIAN, Mar. 17, 1940— The pastor, members and friends of the Union Baptist Church and to all persons concerned:

Whereas our pastor, the Reverend B. Washington Coates has been called to the First Baptist church of Uniontown in Alabama and in view of the fact that we have taken into consideration the constructive work he has done in the 12 or more years that he has been connected with this, our church and community, we feel that it will be to our advantage to retain his services indefinitely.

Therefore, be it resolved that this church will go on record giving the pastor a vote of thanks in appreciation of service redered and ask continuance of his connections with us.

Respectfulyy submitted,
S. C. Barlow
Frank Hodges
Beatrice Ray, Secretary.

Sunday School Lesson

By Rev. R L. Young, P. E

MARCH 24, 1940

THE SEPULCHER: TRIUMPH OVER DEATH—Matt. 27:57—28:15.

Printed Text Matt. 27:57—28:6

Golden Text:— Now hath Christ been raised from the dead, the first fruits of them that are asleep. 1 Cor. 15:20.

Matthew 27:57. And when even was come, there came a rich man from Arimathaea, named Joseph, who also himself was Jesus' disciple:

58. This man went to Pilate, and asked for the body of Jesus. Then Pilate commanded it to be given up.

59. And Joseph took the body, and wrapped it in a clean linen cloth,

60. And laid it in his own new tomb, which he had hewn out in the rock: and he rolled a great stone to the door of the tomb, and departed.

61. And Mary Magdalene was there, and the other Mary, sitting over against the supulchre.

62. Now on the morrow, which is the day after the Preparation, the chief priests and the Pharisees were gathered together unto Pilate,

63. Saying, Sir, we remember that that deceiver said while he was yet alive, After three days I rise again.

64. Command therefore that the supulchre be made sure until the third day, lest haply his disciples come and steal him away, and say unto the people, He is risen from the dead: and the last error will be worse than the first.

65. Pilate said unto them, Ye have a guard: go, make it as sure as ye can.

66. So they went, and made the sepulchre sure, sealing the stone, the guard being with them.

Matthew 28:1. Now late on the sabbath day, as it began to dawn toward the first day of the week, came Mary Magdalene and the other Mary to see the sepulchre.

2. And behold, there was a great earthquake; for an angel of the Lord descended from heaven, and came and rolled away the stone, and sat upon it.

3. His appearance was as lightening and his raiment white as snow:

4. And for fear of him the watchers did quake, and became as dead men.

5. And the angel answered and said unto the women, Fear not ye; for I know that ye seek Jesus, who hath been crucified.

6. He is not here; for he is risen, even as he said. Come, see the place where the Lord lay.

LAWERENCE CRINER

Famous movie star who plays the part of "Pete" the cabaret owner in 'One Dark Night.'

MINISTER MAKING GOOD

(Continued from page One)

city. To my mind this was a happy union of church and pastor. The spirit of Christ prevailed throughout.

It should be said of Rev. Walker that he is a courageous, earnest gospel minister. He loves and preaches the doctrine of his church and the New Testament, and he is brotherly, faithful and trustworthy to his fellowmen. Out of the many anxious prospects for the pastorate of this church, he was chosen because of his record for loyalty, good judgment, and prospect for a great leader.

With brother Walker leading Grace we shall expect great things from both of them. Besides these two churches here in the city, where he gives the first and third Sundays and the second and fourth Sundays respectively; he still holds claim to the Pleasant Grove Baptist church, Black Water and the Green Wood Baptist church at Decatur, Mississippi.

Brethren, God can use you if you keep your heart right toward your fellowman, and be faithful in the little things, and thereby become ruler over many.

Yours in His cause,
Rev. B. Washington Coates.

HBA NEWS

COLLINS— Editor: Just a few lines to let the many readers of the Echo know what a Board we had at Collins. First, I want to thank the presidents and secretary for bringing us the board with such a good reception and such a large number of presidents. It has helped us so much with my people trying to get them to see the light. It gave me a start and I haven't quit as yet. I am sending in two more applications.

I am reminded of the rich young ruler that asked Christ "What shall I do to inherit eternal life." So the people are asking what shall they do to join the H. B. A. and folk who have been members are like the prodigal son when he says, "I will arise and go back home." They are saying I will arise and go back to the H. B. A. Look out Thigpen and other big lodges, I have been a fice, but I am growing to be a big dog now.

Wm. Boykins.

EASTABUCHIE— Dear Editor: — Please allow space to say to the many readers of the Weekly Echo that lodge No. 348 is yet on the line. Our lodge is growing. We mean to grow and not go. We mean to report 22 members in the June Board. So you see that we are expecting bigger and better things. Our president is a wide awake president. Each member makes himself and herself an agent for the lodge.

Our lodge has been organized 13 years and we have only had one death. By this, you know that we take in no sick nor folk too old.

Sophia Nixson, Reporter.

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Dresses made of Easter colors New and lovely tiny waists, full skirts, boleros, tricky pockets, small bright prints, florals, stripes, dots and solid silk.
Sizes 14 to 52 $1.95 and $2.95

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Jackson —E. B. Balckman $171.25
Gloster— U. L. Washington 110.00

North Mississippi Confer nce

Dlive Branch— J. A. Abram $101.00
Tunica— W. O. Brown $160.00
Sardis —E. H. Garmon $105.00
Holly Springs— B. T. Tolbert $80.00

East Mississippi

Water Valley— J. H. Walton $200.00
Aberdeen— M. S. McGlown 20.00
Tupelo— J. D. Murdock $81.00

Mississippi Conference

Greenwood— T. M. Coleman $115.00
Durant— W. W. Wall $91.65
Columbus— C. Thomas $128.00
Brooksville— T. J. Johnson $30.00

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Children 6c Adults 11c
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"JUDGE HARDY and SON"
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Mickey Rooney

—SATURDAY—
"CONGO MAISIE"
—with—
Ann Southern

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MARCH 25
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Week-day Matinees are not continuous. No seat reserved.
Morning matinees start at 10:00 A.M. Box office opens at 9:15.
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THURSDAY
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Pat O'Brien
Wayne Morris
"SUBMARINE D-1"

—SATURDAY—
"The Three Mesquiteers"
—in—
"PIONEERS OF THE WEST"
—added joy—
Serial "Red Barry"
Cartoon "Mountain Bird"

—Monday and Tuesday—
"FIVE GIRLS CLOSE TO MANUFACTURE"

D. L. B.— There is a friend of mine in Detroit that wants me to come up there. She says she will help me to get a job. I lived there once but didn't like it and I don't like where I live now, so tell me what I must do?

Ans: A change to Detroit will help you. You will have to get some money ahead as you have your mother to take also and to keep up, but once you are in that city, it won't be so hard to make a contact. The reason you didn't like it before, was the fact that you were unhappily married.

M. J.— I am writing you these few words to come out in the paper. Tell me if T. C. is fixed or not and what is wrong with him?

Ans: This friend of yours isn't altogether well—the condition seems to be mental. He hasn't been fixed or tricked—he just isn't well. This party should get medical attention right away.

S. A.— Look deep into this question. Tell me if my sweetheart has had another man besides me and her husband? I am beginning to think that she is chizzling on both of us.

Ans: Well—she wasn't doing anything particularly wrong on a night two weeks ago about 1:30 in the morning—but she was talking to some man who was tryying to make a date with her. The sooner you realize that she can't mean very much to you than she already does. . the sooner you will have a chance to make girl friends and get more pleasure from life. She belongs to someone else.

J. H.— We have a teacher in our community and I want to know what's wrong with him? Is he all there.

Ans: Yes, he is intelligent and bright, but his main weakness is that he wants everything that happens to go his way and wants to be the center of attraction. Cooperate the very best that you can for he is a smart man, althongh he does take bows his own self for his work. He's sincere in wanting to improve conditions.

C. E. L.— Will my husband ever be a loving husband any more? What can I do to improve things?

Ans: He too seems to be upset when members of the family are living with you two—spend more time together and alone if possible. Your husband isn't the affectionate type—but he loves you dearly and there is no reason for you to doubt his love. Try to improve your physical condition so that you won't always have something to say about feeling bad when he's around.

T. M. C.—This fellow that I went with got a divorce from his wife and he says he loves me much better than he does her. Now tell me if he intends to marry me and would we be happy?

Ans: No, you aren't the girl that he will marry. In fact, he is already tired of you and has started going out with some other girls. If you are wise, you will stop worrying about him and make you a few nice friends too.

G. H.— If I packed my clothes and went back to my husband now would he take me back? He told me if I didn't return by Christmas he would not give me another chance.

Ans: Go on back. He's disgusted,

(Continued on page four)

BARGAIN DAY
At The Alberta
Friday and Saturday
WILLIAM BOYD
Hopolong Cassidy In

"The Showdown"
LAST CHAPTER — ZORRO'S FIGHTING LEGIAN
CHAPTER NO. 1 "THE SHADOW"
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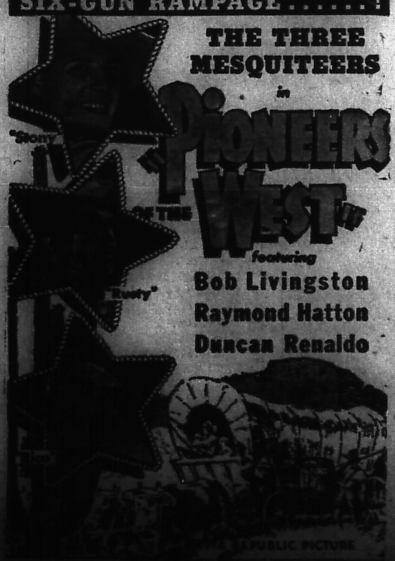
STRAND SATURDAY
A FAMOUS TRIO'S ROARING SIX-GUN RAMPAGE.....!



And that's no fooling, Mister. This is a young man's world. If you don't believe it, look around you and see. You can probably count the gray-haired workers on your fingers.

But don't let that alarm you. You can keep gray hair from showing up your age. Get GODEFROY'S LARIEUSE! It's no trouble to apply. Just follow directions for use in the package. Colors hair evenly—almost instantly. Makes it glossy and takes years off of your looks. Every bottle is guaranteed to satisfy or your dealer will promptly refund your money. If your dealer doesn't have Larieuse, send $1.25 (we pay postage) direct to . . . GODEFROY MFG. CO., 3510 OLIVE STREET, ST. LOUIS, MO.

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Columbia, Miss.

COLUMBIA— Dear Edior: Please allow me ta make this statement in behalf of Bro. P. B. Bayless, H. B. A. president of lodge No. 326.

On last Friday morning, fire destroyed his home and everything he had. He didn't save anything. He is asking for help. Anything given him will not only be appreciated by him, but by all concerned. H. B. A. Lodge No. 326 is asking every H. B. A. lodge in the association to give him aid. Whatever is given will be appreciated.

Send all donations to Mr. Walter McCauley, R. 1, Columbia, Miss.

St. James A. M. E.

MERIDIAN: St. James A. M. E. church, Mar. 11, 1940— The second quarterly conference of the above church was history on the above date with our presiding elder, Dr. H. D. Rhodes, who is now serving his 8th year as our presiding elder. To say the least, he preached two soul stirring sermons, everybody enjoyed them one soul was convinced and joined the church. Our presiding elder addressed the Sunday School and the A. C. E. League. The church is safe in the hands of our pastor, Dr. T. W. Wise, he has a vision for his church and race. He is ever on the alert. He is an excellent preacher with an extrodinary talent to sing.

Mrs. P. J. Wise, the pastor's wife is an interesting worker. She was the winner in the Sunday School contest.

We extend an invitation to the public to visit our church, you are welcome.

(Mrs.) Eva Peterson, Reporter

H. B. A. Notice

SPECIAL NOTICE TO LOCAL LODGES AND PRESIDENT OF THE H. B. A.

Dear Persidents: I am hereby giving you notice as follows:

Each president in the entire Association is requested to brnig your local lodge secretary record to the next board. This must be done. If you do not attend the boards, as General Persident, I will send an agent to your lodge to lecture and inspect your records. The lodge must pay the expense of the agent to the lodge for his visit.

Presidents, these orders must be obeyed, if you are to remain active as a local president in your lodge. All secretary records of each lodge will be examined in the boards.

E. F. Young, Gen. Pres.

ABBE' WALLACE

sick, and blue and will be tickled to see you. Don't advise him of your coming fo rif you did, he might keep his word and not let you return.

Waynesboro, Miss.

WAYNESBORO— Dear Eidto: Please allow me a small space in your paper to say just a few words about our president and agent, Mr. Wm. Kinslow. He went to New Zion on the 4th of March and set up a new lodge and took in 27 new members in one night, and went to Frost Bridge on the 9th and held an election and installed officers for lodge No. 474, C. L. Howard, president. You may watch our president of No. 190 for he says thre is no "King Fish" down here, but there is a "trout that won't quit". He says he is merely fishing for big fish, ha, ha. Let's go presidents, it can be done. There is hand writing on the wall, somebody read it and tell me what it says.

Nina M. Hogan, Reporter.

What They're Doing

VOSSBURG— Dear Secretary: This comes to let you know that lodge No. 290 has lost one of its members in the person of Wm. McGill, who died March 9th. He has been a faithful member for thirteen years. He has never missed an assessment.

He leaves to mourn a wife, one on, one daughter, one grandson, six brothers, five sisters ad a host of friends.

L. Bonner, president, H.B.A. 290.

ELLISVILLE— Debr Edtor: This comes to let the many read rs know that lodge No. 77 has lost a member in the person of Sister Josie Wilson one who has been in the lodge a long, long time. We are praying that our loss is heaven's gain.

Mrs. Bettie Kaulkner, Pres.

Easter SPECIALS

CHILDREN SHOES all sizes 98c
LADIES DRESSES $2.98
LADIES TOPPERS $2.98
LADIES HATS $1.00
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Dravins

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Potted plants, cut flowers, and corsages from MARSHALL'S will receive the most enthusiastic welcome in the land!" — —
Flowers Telegraphed Everywhere Phone 367 — Pythian Bldg.
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Bny your car from Hobbs we handle most of our papers. No Insurance handling charges
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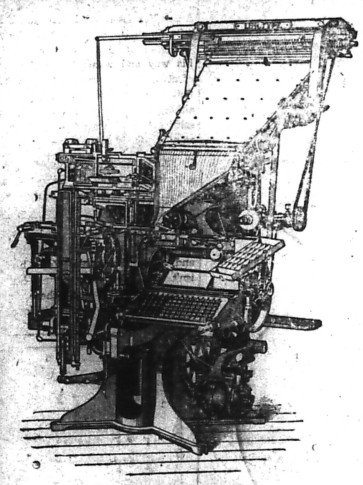

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GRIDIRON STAR NOW MOVIE STAR

Kenny Washington famous colored halfback of U.C.L.A., All-American and rated as the greatest halfback of all time is seen here with Harry M. Popkin Executive Producer of Million Dollar Porductions. This photo was snapped as Kenny reported at the studio to star in his first starring vehicle, an all-colored cast football feature. Over 400 colored players will take part in the feature.

(Continue from page One)

YOUTH CONFERENCE

Prof. Edmonds, who has made extensive studies of folk festivals in the European countries, is one of the leading members of the committee involved in feeling out the possibilities of holding the festival. The reports of the festival committee will be one of the main items of buisness during the Fourth All-Southern Negro Youth Confeernce.

Entrance in the exhibit is open to any artist who either lives in the South or who makes use of Southern themes. Young artists in school art departments are invited to contribute as well as hose who work independently. Professor Randolph Edmonds at Dillard University, New Orleans, Louisiana will receive all communications from those artists who wish to participate.

One thousand young people are expected to participate in the Fourth All-Southern Negro Youth Conference. Large delegations are being organized in Birmingham, Ala., Vicksburg, Miss., Chattanooga, Tenn., and in many rural communities. General preparations for the conference in New Orleans are under the leadership of Mr. Raymond R. Tillman, Vice Chairman of the Southern Negro Youth Congress.

RECORD BOOKS

The news has come to the office that some of our local presidents do not have our regular official secretary records for their lodges. Brethren if you do not have an official secretary record obtained from the office, please get one at once. Each local lodge must have an official record in which to keep the proceedings of your business.

We are also asking each lodge to subscribe for the Echo for the secretary of your lodge, in order to protect the members and the association. We will be forced to make this request of you and we shall be compelled to see to it that all lodges respond.

REV. E. F. YOUNG, President

Sick Committee Order Blank Books

We now have on hand sick committee Order Blank Books for the various lodges. These blanks are for the Sick Committee to give a written order to the doctor, to make visits to the sick member and order blanks to the drug store to fill prescriptions. Presidents are requested to have their lodges get these blanks at their earliest convenience not later than the H. B. A. Boards in March.

BIRTH OF A SONG

"CHINATOWN, MY CHINATOWN"
By Jean Schwartz and William Jerome

From ASCAP Files
By Joseph R. Fliesler and Paul Carruth

JEAN SCHWARTZ was the youngest of three sons and a daughter in the Schwartz family home in Budapest. His dad, a pupil of Liszt, taught him music.
When Jean was ten the family moved to America, and settled on New York's lower east side. Jean used to go from house to house seeking a piano on which to practice.
Schooling was a problem for the youngster son of a poverty stricken family, so Jean soon went to work by day and studied at night. He was an office boy, a cigar factory worker, a department store errand boy, bookkeeper's clerk, cashier in a Turkish bath, etc., at an age when other kids were larking.
He never lost his desire to compose, and scanned publishing house, with his manuscripts. He finally joined a publishing firm at [illegible]
While at this publishers he met the late William Jerome, and they formed a songwriting team. "Chinatown, My Chinatown" was written to order for a production.
"Up And Down Broadway" had a Chinese painted drop, and the song was selected while a change was made backstage, but it was not until three years later that the vaudeville team of Holland and Ashley made the song famous.
Jean Schwartz, a long running member of the American Society of Composers, Authors and Publishers, composed other successful songs, many with an Irish theme. After long years of songwriting, he is in Hollywood.

A Home Paper with a Home Editor: That Tells the State-News Weekly.

THE WEEKLY ECHO

Published Weekly at 2508 5th Street

Mississippi Standard Negro Newspaper of Character, Circulation and Opinion, with More than 10,000 Readers.

VOLUME XVI | Meridian, Mississippi | FRIDAY, MARCH 29, 1940 | NUMBER 82

1940 CENSUS OF INTEREST TO COLORED PEOPLE

Mitchell In Favor Of 3rd Term

Census Of Special Interest To Southern Negro, Says President

OF TUSKEGEE INSTITUTE

TUSKEGEE, Alabama, March 18—Colored persons throughout the Southern states should take particular interest in making the 1940 Census, which will start April 1, as accurate and complete as possible, Dr. Frederick D. Patterson, president of Tuskegee Institute, believes.

"When this Census is finished, certain sections of it will constitute the most complete survey of the resources and the needs of the Southern Negro—urban and rural—ever made," Dr. Patterson said in a recent interview.

"An intelligent approach to improving the miserable conditions under which Negroes all too frequently work, receive their education, and live, must be based on facts such as will be revealed in this Census."

Dr. Patterson added an assurance that no one need fear that any information given to a Census-taker would be passed on to any other person or government agency. An Act of Congress prevents anyone but sworn Census workers from examining the records.

"I cannot too strongly urge that every colored person visited by a Census enumerator do his best to give prompt and truthful answers to all questions asked," he said. "Only in this way can the Negro reveal himself—his accomplishments a swell as his needs—to the nation as a whole."

Mrs. S. A Rivers Laid To Rest

[illegible] March 21 Mrs. Rivers was one of the outstanding women of the city and community. She was not one to do very much talking. She showed her Christianity by the way she lived. There were those who did not understand her and her method of doing things, but when understood she was hard to excell.

Mrs. Rivers was president of H.B.A. No. 110. She was faithful in every respect. She was honest and true and one whom white and colored admired. Mrs. Rivers leaves three daughters, Mesdames Ella Washington of Chicago, Ill., Mammie Welch of Tuskegee Institute, Alabama and another daughter whose name we do not have, together with other relatives and friends.

To Union Baptist

To the members of Union Baptist Church and our many friends at large:

We are taking this method of announcing that we will no give up

(Continued on page four)

Pepsi Cola Appoints H.T. Smith

To Negro Market Post

NEW YORK— Herman T. Smith, well known Negro sales promotion and former newspaper man, has been appointed special sales promotion man for the Pepsi-Cola Company, it was jointly announced today by Walter S. Mack, Jr., company President, and Don G. Mitchell, Vice President, Sales.

In his new position, Mr. Smith has charge of the planning and direction of sales promotion for Pepsi-Cola in the Negro market, making his position. Smith said that the Pepsi-Cola Co. by a Negro in private industry today.

Seen by the press in the Pepsi-Cola office in Long Island City, Mr. Smitr said that the Pepsi-Cola Co. has shown a gerat deal of respect and confidence in the Negro by his appointment, added, "The drink is headed for an all time high in the Negro market this year. Mr. Smith further stated that in keeping with his position, he plans many varied and interesting types of promotion for each Negro community throughout the country.

Mr. Smith was born in Norfolk, Va., is 28 years old, and began his sales promotonal career as Asst. Circulation Manager of the "Journal & Guide". Since then he has been Circulation Manager for the Washington Tribune, Special Representative for the Blue Coal Company, Field Representative for the "Pittsburgh Courier" and sales promotion man for Gooderham & Worts (G&W Whiskey. He attended school at Virginia Union and Temple Universities and the New York University School of Commerce.

Mr. Smith left here Friday for Birmingham, Alabama, where he will direct a series of promotions thorugh out the South. All mail should be addressed to him at the Pepis—Cola Company in Long Island City, N. Y.

Picayune, Miss.

PICAYUNE— We wish to express to the many readers of the Echo just what happened in Picayune a few days ago.

The Rev. E. H. Potter of Biloxi, Miss., just closed a 10 days revival here at the St. Matthew Baptist Church of which Rev. E. M. Winston is pastor. Never before have we witness a meeting here as this one. His congregation increased each night. Standing room was a premium. The people attended in the old "head rag way." They were seen walking for miles to the church in droves each night.

We were graced to have the cooperation of all the churches in the city. We can say that the Holy Spirit dwelt with us for 10 days. We all caught on fire. The preacher caught on fire and he preached out of his soul each night. He faced his audience each night as a gigantic hero, standing erect and expounding the gospel simple a dplain. He wasted no time in the pulpit. It is a treat to see this giant in the pulpit, mastering great subjects. He held his audience spell bound for ten nights. On the last night he took us all up to the third heaven.

The Rev. H. B. Boyd was present with us on the last night. Little Zion Baptist Church of Alton, Louisiana was present with us. 30 souls were

(Continued on page three)

Mitchell Address House On 3rd Term

FOR ROOSEVELT

WASHINGTON, March (ANP)—Declaring himself unreservedly in favor of a third term for President Roosevelt, Congressman Arthur W. Mitchell of Illinois in an address before the house Monday recited a resume of the accomplishments of the New Deal as far as Negroes are concerned and challenged any other party to show that it had done as much.

Going down the line, Mr. Mitchell enumerated the seven alphatetical agencies which had contributed to the Negroes' welfare and "saved them not only from starving, but kept them living." They were in order, the WPA, PWA, CCC, FCA, FSA, NYA, and the USHA.

Stating that some 300,000 Negro families, representing 14% of the total on the WPA payrolls, had been benefitted from the acts of this organization, Congressman Mitchell further lauded the New Deal and cited figures from other departments to prove his contentions.

He was interrupted in his speech by a fellow representative who, listening to Mitchell's praise of the Farm Cerdit administration, wanted to know if Mr. Mitchell would be willing to have this unit put in the department of Agriculture under the diection of Secretary Wallace.

Mr. Mitchell refused to answer this pointed question and refused to yield for further questioning. However, at the end of his allotted time, Hamilton Fish of New York who had asked the speaker of the house for five minutes launched into Mr. Mitchell and demanded to know just how many unemployed Negroes there were in said Mr. Fish, "and the anti-lynch also asked if Mr. Mitchell knew of the suffering of the Negroes in the South under the New Deal administration.

Turning to another point in his attack, Mr. Fish declared that while Mr. Mitchell was lauding President Roosevelt, Mrs. Roosevelt and the cabinet, why was it that Mr. Roosevelt refused to commit himself on the anti-lynch bill, although he was greatly interested in the welfare of other races and creeds three thousand miles away?

"One word from the White House," said dMrl Fish, "and the anti-lynch bill would pass through the senate without any difficulty at all."

They'll Choose Nation's Leading Community

Distinguished Jupges Laud Contest to Name Leading Com.

CHICAGO, March (ANP)—Judges in the national contest closing May 1 to select America's outstanding Negro community are unanimously of the opinion that it should be "a great stimulus to community improvement throughout the nation."

To be eligible for the award, each community group or organization must send in a typewritten digest not exceeding 500 words of its community achievements. These digests must be sent in before May 1 to Dr. M. O. Bousfield, care of International Harvester Company, 180 North Michigan Avenue, Chicago, Ill. . . . . shown above are the five nationally porminent judges who, shortly after May 1, will select the Negro community which has contributed the most to the welfare of its residents in the past year. The winner is to receive an International motor truck valued at $1,000. The judges are, top, left to right: Walter White, executive secretary of the N.A.A.C.P.; Mary McLeod Bethune, director of NYA Negro activities and president of Bethune-Cookman college; Dr. Frederick D. Patterson, president of Tuskege institute. Bottom, left is Dr. Channing Tobias, of the national council Y.M.C.A., and bottom, right, is Dr. M. O. Bousfield, Negro health director of the Julius Rosenwald fund.

(ANP Photos)

Style Revue

The primary department of Wechsler Jr. High School will present a Minature Style Revue, Monday night April 1st, at 8:00 o'clock. Benefit the school library.

A small admission will be charged.

A. A. Berry, Reporter.

SUPPORT THE ECHO ADVERTISERS

THE WEEKLY ECHO

MEMBER NEGRO NATIONAL PRESS ASSOCIATION

Published every Friday of each week at 2308 5th Street Meridian, Mississippi Phone 3377

SUBSCRIPTIONS (PAYABLE IN ADVANCE)

Entered as second-class matter November 15, 1923 at the post office at Meridian, Mississippi under the act of March 3, 1879.

Read The Weekly Echo, Its the best paper in the south. It carries the city and Foreign News.

One Year	$1.50
Six Months	$1.00
Three Months	$.50
Single Copy	$.05

Rev. R. L. Young — Editor and Manager

Rev. Mrs. L. B. Williams — Social Editor

Robert K. Smith — Advertising Manager

Editorials

Mr. Roosvelt And His Third Term

Congressman Arthur W. Mitchell has unreservedly, according to reports, declared himself in favor of a third term for President Roosevelt. Mr. Mitchell, in his address before the house according to associated press, enumerated many instances through which the Negro had been help and saved them not only from starvation, but kept them living. In his speech, lauding Mr. Roosevelt, Mr. Mitchell was interrupted by Hamilton Fish of New York, who contridicted many things said by Mitchell.

We stated in a previous editorial taht we believed MR. ROOSEVELT had done quite a bit to help the Negroes, however, we are of opinion that if an investigation is made with a scrutinizing eye, it will be found that much has been done to hinder our progress. In this enlightening age we feel that we should be given more recognition especially by the government.

In a few days the United States census will be under way. The government will have a large number of persons employed in taking census. The population of Mississippi, according to last census, is more than two million. less than one million white and more than a million colored. It may be of interest to the READERS to know that the census cannot be taken in Mississippi by leaving the Negro out or excluding him, however, when it comes to permitting Negroes to be census enumerators, so far as we know, not a single Negro will be employed. There are those of us who have done our best to get Negores jobs as enumerators in Miss., however, we have utterly failed.

Can a movement of this kind be looked upon by our government as being fair and honest to us? Would the government under which we live, under which we are to be governed, permit such unfair practices because our faces are black? There will be thousands an dthousands of dollars spent in Mississippi to take the census of Mississippi and IS IT a fact that we, because our faces are black, are going to be absolutely denied the privilege to earn some of this money that is going to be paid out by the government of which we are a part?

While Mr. Mitchell is lauding President Roosevelt, I wonder what will he have to say about a case of this kind. Well, with all of this, we should be proud of the fact that we are Negroes. It matters not what may be said and what may be done; it matters not how many humiliations may be heeped upon us, I AM PROUD OF THE FACT that I AM A NEGRO. I do not feel that it is a disgrace to be a Negro, but I rather feel that it is an honor to be a member of the Negro race. Be not DECEIVED Mississippi and other states that practice unfair doings on a black group, God is not mocked, for whatsoever a man soweth that shall he also reap. It be time for harvest ere long. THE FIELD OF HATE and PREJUDICE that is now being cultivated is ripening fact.

"GONE WITH THE WIND"

Saturday will be the last day to witness this wonderful play. To our way of thinking, it is a splendid production, composed of both white and colored characters.

We are informed that a large number of colored people who are in the employment of white people are being given free tickets to see "Gone With The Wind." A large number of these

(Continued on page four)

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Let us figure with you on your program for the coming season.

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Sunday School Lesson

By Rev. R L. Young, P. E

THE CONTINUING task—Matthew 28:16—20

Golden Text:— Ye shall be my witnesses. . .unto the uttermost part of the earth. Act 1:8.

Matthew 8:16. But the eleven disciples went into Galilee, unto the mountain where Jesus had appointed them.

17. And when they saw him, they worshipped him; but some doubted.

18. And Jesus came to them and spake unto them, saying, All authority hath been given unto me in heaven and on earth.

19. Go ye therefore, and make disciples of all the nations, baptizing them into the name of the Father and of th Son and of the Holy Spirit;

20. Teaching them to observe all things whatsoever I commanded you and lo, I am with you always even unto the end of the world.

"The Great Commission In The Life Of A Great Missionary"

"One of the greatest missionaries of all ages was Dr. J. Hudson Taylor, who founded the China Inland Mission, and one of the most remarkable biographies of great Christian men is the work about his vast labors, written by Dr. and Mrs. Howard Taylor. In the first volume are some very interesting paragraphs showing the power and influence of this very text in the life of this mighty servant of God. He worte to his mother: "I try to liv a day at a time, and even so have to do; but though I try, I do not always succeed. Pray for more faith, more love, more wisdom for me. . .What could I do without the promise, 'Lo, I am with you always'?" On October 17, 1869, in a long letter to his sister he said: "When my agony of soul was at its height, a sentence in a letter from dear McCarty was used to remove the scales from my eyes, and the spirit of God revealed the truth of our oneness with Jesus as I had never known it before. McCarty, who had been much exercised by the same sense of failure, but saw the light before I did wrote (I quote from memory): 'But how to get faith strengthened? Not by striving after faith, but by resting on the Faithful One."

"As I read, I saw it all. 'If we believe not, he abideth faithful.' I looked to Jesus and saw (and when I saw, oh, how joy flowed!) that he had said, 'I will never leave you.'"

Mme. Marie Downing Reg. U. S. Pat. Off.

BEAUTY and ROMANCE

SPONSORED BY LARIEUSE BEAUTY FOUNDATION

The Larieuse Beauty Foundation was established by the Godefroy Manufacturing Company to study methods of preserving women's natural beauty, and to make the results of this research available to the public.

EASTER PARADE

Yesterday I watched a young friend of mine get all dressed up in her Sunday best for a gala party. She had bought a new dress and her best beau had sent her a lovely corsage. Her hat was the exact shade of delicate blue as her dress. She should have looked fresh and lovely but—unfortunately—she missed.

Her white gloves had seen wear several times that week and she had neglected to wash them. Not only that, one finger had ripped at the seams, and rather than take a minute to repair the damage, she let the scarlet tip of her nail show through. She had gone out the night before in her new slippers, had walked across the damp, muddy ground and failed to give them a cleaning. Her blouse needed pressing but she felt that it would go unnoticed. But, alas, those are the things we do notice.

Small Details Are Important

Few of us realize the importance of little details of grooming. A dashing new dress or suit only serves to call attention to our shortcomings if the small items of costuming are faulty. We are inclined to say, "What shabby-looking gloves," or "How dirty her shoes are," rather than comment on the excellence of the rest of the ensemble.

Gloves, purses, shoes, belts, all these accessories are so small that we may be inclined to overlook their importance. But as sure as we overlook them, the very persons we most want to see us in a favorable light will notice them and regard us as careless or lazy. Feminine charm depends on these "lesser" things. A starched, frilly white collar can make you look fresh and dainty but, if it's limp and gray-looking, it will stamp you immediately as lacking in fastidiousness.

Watch Make-Up Shades

And another detail that we too often fail to give its proper place is make-up blending. The wrong shade of powder, rouge and lipstick can ruin the whole outfit. Remember that the proper shade to wear with green may fail to bring out your best points if you change to pale pink or powder blue. A powder that is too light or too dark for your particular type of skin can make you look pastey or dirty as the case may be. Bear these points in mind when selecting your Easter outfit. The small details which you may overlook, may make you unfavorably conspicuous in the Easter parade.

What are your beauty problems? Write Marie Downing, Larieuse Beauty Foundation, Room 521—319 North Fourth St., St. Louis, Mo., and she will be glad to answer them. Be sure to enclose a self-addressed stamped envelope.

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Special summer special, large size bath towels, attractive borders. Buy your summer supply

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This Spring our shoes are more glamorous than ever. NEW for EASTER. Sizes 3 to 10 Values to $3.95. Special— $1.95 and $1.95

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Porterville' Miss.

Porterville— Dear Editor: This comes the church, community and home. to let the many readers know that lodge No. 354 has lost one of its loyal members in the person of Brother Wesley Atmore, who died March 17. He has been a faithful member. He leaves to mourn a wife, one son, three sisters, three brothers and a host of relatives and friends.

Brother Atmore will be missed in

BEHIND THE APRON

By Herman J. D. Carter

CHAPTER I

She was such a nice looking Negro girl. Olive colored, and her eye brows were very heavy. Her waist line was just small enough to make one look at it the second time with admiration.

She seemed to be more than just another waitress as she moved about from customer to customer. She showed every bit the appearance of some beauty queen dressed in an apron.

For hours John sat on the stool, and rested his arm on the counter and looked at her. Every time he could catch her eye, she would smile and glance off and busy herself with her work. But her smile was not the smile of the average waitress. It was the smile of a strange being. Something new. Something different. She was an unusual person hidden behind an apron.

Many nites he had come into the Blue Bird restaurant to get his mid-night's meal. Many nites he had sat there until the early morning's hours listening to swing music being played from the symphonola. He watched the Negroes,—some of them black and dirty; dressed up in tuxedoes and escorting women who wore long dresses and short toppers as they came and went, night after night. He had seen them come in; sit down, give their orders, then after finishing, leave for the hotel next door through the back entrance down the secret tunnel-like passage unnoticed. Students, teachers, Doctors' wives and the Peak-celebs from every walk of Negro life came and did likewise. He had also seen waitresses who worked there leave when they were off from duty at the early hours of the morning, and meet some policy writer who would drive them to a secret rendevous before escorting them home. But this one waitress was different. She could not be like the others. Not with that innocent expression. Not with that motherly appeal radiating from her brow.

All his life he had waited for his woman. His woman had to be all that his dream girl measured up to. He wanted a girl who had education enough to make him feel free and at ease in the presence of kings; a woman who had good hair, so his children—if they be girls would not be called by their grade school class mates "Nappy headed nigger." His hair was not the best grade; but he felt that his mating with a woman who had good hair would net a child with a fair grade of hair, "sorta betwixt and between," as he often said.

He had sworn off from dark women because once he had been in love with a dark girl who had long black hair; but she had broken his heart. She often accused him of doing things he never had thought of doing. That kept him always uneasy because he knew she would delight in doing something to revenge him for what she thought he was doing, and break up his home if they married. Then again he didn't want his children to be dark and have the lightskinned children at school make them feel badly by calling them "Little Black niggers."

They would more than likely be dark if he married a dark girl, he thought. Here was a beautiful girl. Here was an olive colored girl with good hair. She was perfect, and her weight was not over ninety-five pounds.

Meting her was the problem. Maybe her expression was deceiving; maybe she was married; maybe she wasn't so good after all. He sat on his stool and bought bottle of pop after bottle; but he always waited until he could secure her as his waitress.

After each purchase all she would say was: "Thank you sir," and smile then her face would again resume that solomn expression as she went about her work.

Finally he could wait no longer. "Give me a piece of pie please," he said to her as she came to his beckoning glance.

Without a word, she turned and went to the pie case and took out the pie, placed it on a plate and set it down before him. He handed her a quarter.

Does he meet her now? Bleach your skin with Nadinola Bleach Cream as advertised below, and read next weeks startling episode.

(Continued next week)

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Try Famous Nadinola Bleaching Cream

Don't put up with dark, rough, coarse, oily skin! Get NADINOLA BLEACHING CREAM today. Its proven medicated ingredients set to bleach the skin to a lovely, lighter shade. Nadinola also helps loosen blackheads, quickly starts you toward a softer, smoother, more alluring complexion. Demand genuine NADINOLA. Full treatment size jar costs only 50c with money-back guarantee.

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S. G.— Will the woman who helped me thru school, whom I promised to marry, but I deceived her, ever get over her great shock of worry since I married another girl?
Ans: She's not worrying about having lost you—her worry is that she can look back and see what a chump she was to help a man thru school do everything that she could for him and then he turn around and do her dirty. She's ashamed of having been made a sap of. . .but she will get over it, sooner than you expect and will be married to a man who will make her a good husband. Your worry is no longer her . . you have a wife, your worry is to see that she is provided for.

E. W.— Would it be advisable for me to carry out my present plans and make a change of towns?
Ans: Make the change you are contemplating . . . you will find it quite easy to get another job. The latter part of April would be a good time of the year for you to make the contemplated change.

K. W. J.— My daughter was married back in October last and she hasn't been in good health since she married. Tell m if it would be advisable for her to remain with her husband or should she leave him?
Ans: Don't encourage her to leave her husband just because she hasn't been in good health. If they are agreeable an dget along, then suggest that you encourage them to stay together, but insist that she go to a good doctor and see what her trouble is. . . . no odubt it can be corrected.

W. C. S.— I have been going with this fellow for over two years and he seems to think an awful lot of me. What should I do about him that would prove to my best advantage?
Ans: Marry the man. He's madly in love with you and once he felt sure of you, he wouldn't be as subject to these jealous tantrums that he's been having for the past year. I feel that you could be happy together.

G. M. C.— My husband and I are planning on going to Florida to spend the summer. Would it be a wise plan for us to go or to remain where we are?
Ans: The trip would be wonderful fo ryou. . .no doubt you both could get work and make enough to keep you up there as well as you are living where you are now. After you get there, I don't think that you will be so anxious to leave . . . you will probably make it your home for a few years.

E. M. H.— I have a man working for me and I wish to know if he will ever receive the power to bring things to pass as I want them?
Ans: You can prey just as good as he can, and it won't cost you one dime either. You are asking for something rather unreasonable and I do not think that you are going to be very successful along this line.

M. M. J.— Is my boy friend going to get out of jail soon?
Ans: No, not soon. He has a stretch beofre him and he will have to make it too. You will have another boy friend by the time he is free.

W. W. H.— This boy promised me faithfully that he would wait and marry me in June is he sincere?
Ans: Yes, very sincere. But you two kids are much too young to marry don't you think . . . you are 17 and he a bit older, why not wait until you have had a chance to think this whole thing out.

At The Alberta

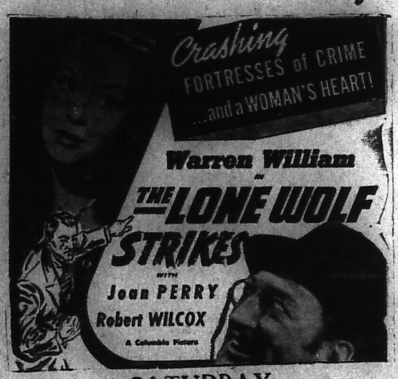
Saturday

Tex Ritter

Rythm Of Tne
R OGRA DE

CHAPTER NO. 2 "THE SHADOW"

STRAND Fri. Only



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King of the Saddle In A Stirring Sage-Bush Saga

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Gloster— U. L. Washington	110.00

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Aberdeen— M. S. McGlown	20.00
Tupelo— J. D. Murdock	$81.00
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Durant— W. W. Wall	$91.65
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Stanley LAUREL
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STRAND

DOORS OPEN 9:45

—FRIDAY—
Warren Williams
Joan Perry
"THE LONE WOLF STRIKES"
—Saturday—

—SATURDAY—
GEORGE O'BRIEN
—in—
"COWBOY MILLIONAIRE"
Added
"Serial and Cartoon"

—Monday and Tuesday—
DEAD END KIDS on DRESS PARADE

Picayune New

(Continue. trom page One)

added to the church; 18 for baptism. Total moneys raised, $65.48.

The two prayer bands of Picayune of which Sister Cora Gordan and Sister Lizzie Applewhite are presidents, played a fine part throughout the meeting. They brought in quite a few tokens for the ministers on the last night.

We, the members of the church are unable to express as to how much strength we gained throughout the meeting. Last but not least, on the last night it seemed as if the Lord poured out all the Holy Ghost on the church. My, my, what shouting. It seemed as if the preacher had to shout some himself.

The fire is still burning in Picayune and the people are eager for his return. Amen.

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THE E. F. YOUNG, JR. Hair Grower stimulates the roots of the hair and causes the hair to grow fast and even.
500 25TH AVENUE
Meridian, Mississippi

About Folk We Know

Mrs. Symeria Anderson Dantzler of Chicago, Illinois, was in the city last week for the funeral of her cousin, Mrs. Lenora Young Elliott.

The passing of Mrs. Elizabeth Rivers on Wednesday, March 13, borught sadness to a large number of friends. Funeral services were held Sunday, March 17th.

Mrs. Virginia Cunningham and Mrs. Abbie Hall of Birmingham, Alabama, were in the city last week for the funeral of Mrs. Lenora Young Elliott their cousin.

The pastor of Rose Hill M. E. Church Rev. H. E. Morgan, and the captains who had been appointed for the Easter Rally, met at the church at 4:00 o'clock p.m. Sunday to make reports. A total of $35.75 was taken in and all of the captains had not reported.

Mr. G. D. Cotton of West Enterprise was in the H.B.A. office Friday on business. Mr. Cotton has a beautiful black, master chevrole'. He is president of H. B. A. No. 267.

Mrs. Adlean Hardy who resides on the Asylum Heights continues ill from her residenee.

Mrs. Dollie Hardy who has been ill for some time is improving from her home on the Asylum Heights.

Mr. Wm. Kinslow of Waynesboro, was a pleasant visitor in the office of the Holbrook Benevolent Association last week. Mr. Kinslow is a wide awake president and agent for the H. B. A.

Mr. Frank Johnson of Newton, Miss. was in the city last week, attending the funeral of Mrs. Lenora Young Elliott.

Miss Mary Powe, private secretary of the E. F. Young, Jr., Manufacturing Company is confined to her bed on account of illness.

Porterville—Dear Editor: This comes to let the many readers know that Lodge No. 354 has loss one of its faithful members in the person of Brother Wesley Asmore.

Borther Asmore was chaplain of Lodge No. 354. He departed this life, March 17, 1940. He leaves to mourn his passing, three brothers, three sisters an da host of friends.

Rev. J. E. Grace, president.

MACON— Dear Editor: This comes to let all H. B. A.'s know that death called by lodge No. 298 and took Sis. Willie McLeod. Sister McLeod was a charter member. She died March 16, 1940. Was a member of Sylvenidge M. B. Church, Rev. T. J. Moore pastor.

Se leaves to mourn two daughters, Mrs. Annie B. White and Sister Pearl Bush, both of Macon, one niece and a ohst of friends.

The America Burial Association in charge.

Ames Johnson, President,
Eliza Holbrook, Secretary.

Mendenhall— Dear Editor: Please allow space in the Echo to let the readers know that Lodge No. 363 has lost one of its most faithful members in the person of Sister Thannie Walker. She departed this life early Tuesday morning, March 19.

She has been a faithful member of lodge No. 368 since the lodge was organized, never giving the lodge any trouble.

She leaves eight children and a host of relatives and friends to mourn her passing. It is our olss but heaven's gain.

S. L. Walker, Reporter.

News of Lodge No.5

Dear Editor: Just a few words to the readers to inform you of the lovely Easter our president, Mr. B. W. Willis and his family gave his parents. His father is 82 years of age and a member of the H.B.A. 35 years He is the father of three children, two boys and one girl, the oldest one being 65 years old. Has 8 grandchildren and six great grand children. His mother is also 85 years old. His mother—in—law is 82 years old. What a dinner they did serve. They received many tokens and some money. 82 persons were on the ground. Our president, Brother Willis, ate all he could and then got two applications. I told him to eat again.

B. W. Willis, president,
Mury Pearson, Secretary.

Gone With The Wind

(Continued from page two)

colored employees have spoken in terms of praise and thanks for the opportunity given them by their white employers to see this picture.

It was the editor's good plasure to see the picture while in Chicago a few weeks ago and we enjoyed it to the extent that we saw it again Monday of this week at the Saenger Temple Theatre.

Union Baptist

(Continued from page one)

our pastorate here to go to the First Baptist church of Uniontown, Ala.

We feel that the Holy Spirit will continue to be with us, and that we shall have even more of that fine spirit and which characterizes the good people of Meridian. The united pull of us all should be for a bigger and better Meridian.

I wish to thank all our friends for the interest shown in our staying in Meridian.

If there is any good that I can do, let me do it now, for tomorrow never comes.

Yours for His Cause,
Rev. B. Washington Coates.

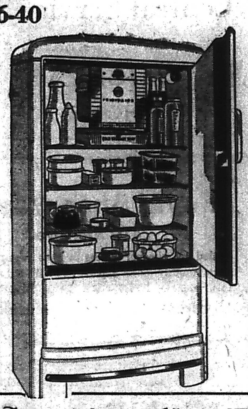
H. B. A. Notice

This comes to inform you that because of the high cost of paper and material, after April 6th, all H. B. A. Secretary records will be 75c each plus postage.

Secretary.

Greatest Refrigerator Value!

Model Illustrated
Super Value 6-40



WE'VE EVER OFFERED
Big 6 Cu. Ft.
FRIGIDAIRE
built to highest quality standards

• See this brand new 1940 bargain beauty! Has Double-Easy Quickcube Trays throughout, Double-Width Dessert Tray and genuine Stainless Chromium Shelves—a feature you couldn't buy a year ago in any refrigerator at any price! See all other deluxe features offered at this bargain price including:

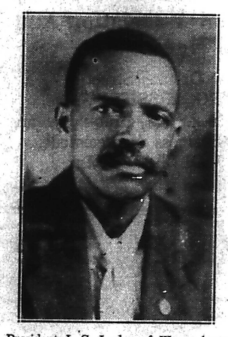
Famous Meter-Miser Mechanism • Uni-Matic Cold Control with Automatic Reset Defroster • Big Cold Storage Tray • All 4 trays have Automatic Tray Release and Instant Cube Release • 1-Piece All-steel Cabinet • Automobile Type Door Hinges . . . and many more!

SPECIAL!
Also our brand new model BY6 6c,
ALL TIME LOW PRICE
Only 16c per Day
for 6 cu. ft. genuine
FRIGIDAIRE

Motor Service Co.
MERIDIAN, MISSISSIPPI
Just East of the Court House

H.B.A. DRIVE FOR 200 MEMBERS

J. C. JORDAN



President J. C. Jordan of Waynesboro has an automatic loaded, shooting high at the 200 members wanted.

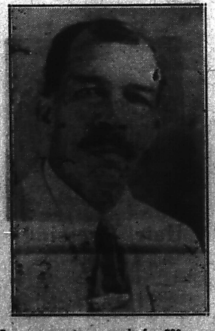
JAS. PATRICK

James Patrick of Hattiesburg, Miss., has a sledge hammer in his hand and is hitting for 200 members.

We Must Have 200

SOUND AND HEALTHY MEMBERS BEFORE THE OPENING OF THE JUNE BOARDS

Wm. KINSLOW



In response to our call for 200 members, Wm. Kinslow, who is president of three lodges has organized a new lodge with 27 members and he is the local president.

This drive began March 1 All members added during the March boards will be counted. We have not as yet issued any policies neither have we issued any receipts for renewals since Mar. 1 All members added will be counted in this drive. All members renewed who became unfinancial before 1940 will be counted.

A. J. BARNETT

Agent A. J. Barnett of Hattiesburg, Miss., has already started to work on reducing the 200 members wanted.

A Home Paper with a Home Editor: That Tells the Home News Weekly.

THE WEEKLY ECHO

Published Weekly at 2508 5th Street

Mississippi Standard Negro Newspaper of Character, Circulation and Opinion, with More than 10,000 Readers.

VOLUME XVI | Meridian, Mississippi | FRIDAY, APRIL 5, 1940 | NUMBER 83

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He is a man brim full of information and we are urging our people in the city and rural to avail themselves of the opportunity to hear Dr. Pickens.

For many years Dr. Pickens has been living in New York, however, he was born in the south and knows what to say, when to say and how to say. We want to urge every local president and member, as to whether you live in or out of the city, to come and hear the address Friday night.

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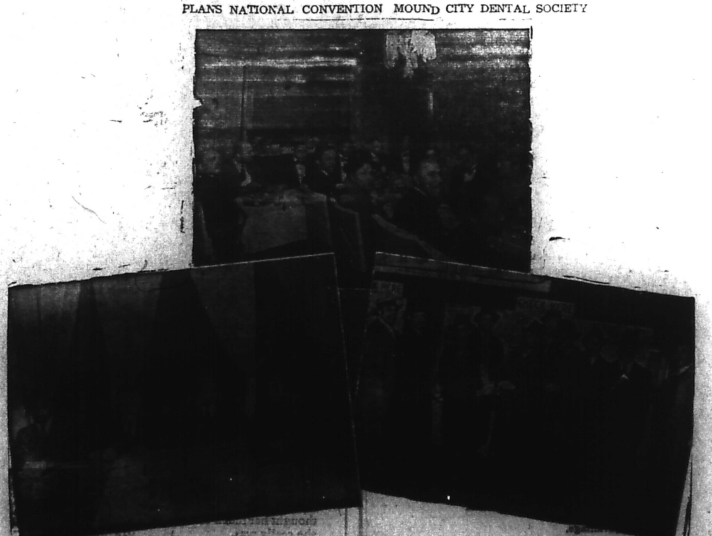
(Continued on page three)

PLANS NATIONAL CONVENTION MOUND CITY DENTAL SOCIETY



Members of the Convention Planning Committee of the National Dental Association caught by the camera man as they met recently in St. Louis to plan for the convention to be held there August 12 to 16. Those shown top center left to right are: Drs. Lattimore, Jackson, Wiseman, Curtis, Dr. Miller, and Mrs. Miller. Seen in the inner row: Dr. Cullum, Mrs. Layne, Dr. Layne and Miss Gilliam at a banquet held for the visitors.

Lower left, National Convention Planning Committee discussing plans presented by the Mound City Society for the convention, left to right: Mrs. Gibson, Wiseman, Jackson and Howard.

Lower right, the officers as they arrived from Houston and delegation meeting them: Drs. Massey, Gibson, Howard, Gray, Lattimore, Williams, Cullum, Kendricks, Harper and Layne. (ANP)

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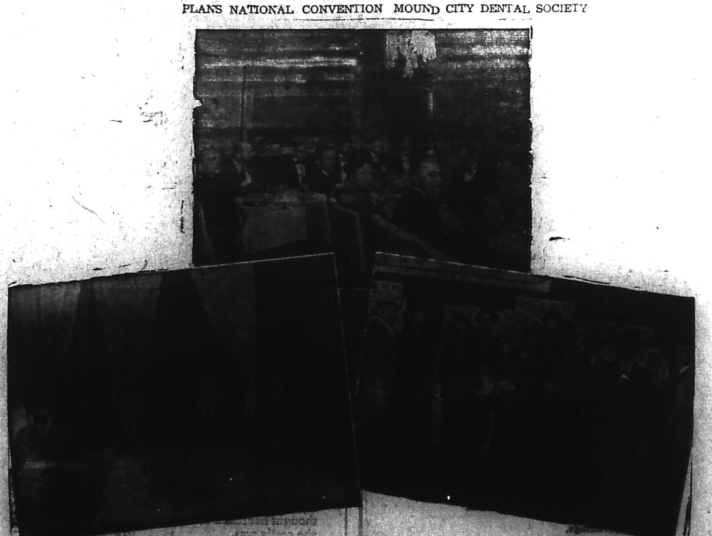

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THE WEEKLY ECHO

MEMBER NEGRO NATIONAL PRESS ASSOCIATION

Published every Friday of each week at 2508 5th Street Meridian, Mississippi Phone 3377

SUBSCRIPTIONS (PAYABLE IN ADVANCE)

Entered as second-class matter November 15, 1922 at the post office at Meridian, Mississippi under the act of March 3, 1879.

Read The Weekly Echo, Its the best paper in the south. It carries the City and Foreign News.

One Year	$1.50
Six Months	$1.00
Three Months	$.50
Single Copy	$.05

Rev. R. L. Young — Editor and Manager

Rev. Mrs. L. B. Williams — Social Editor

Robert K. Smith — Advertising Manager

Editorials

Can He Live On Earth and Board In Heaven?

As we write this editorial, we are thinking of the church ,and when we say church, we have in mind the entire membership, including the heads of the churches and we are thinking in particular at this time of the local churches, composed of the pastor, officers and members.

The responsibilities of a minister are no doubt greater than most people think they are. There are QUITE a few laymen and laywomen who feel that there is nothing but a good time; good chicken eating; good riding and good sleeping for the minister. Some people think that the pastors are being carried to the sky on flowery beds of ease, while they (the members) are fighting to win the prize and are sailing through bloody seas. When the name of the pastor is called the first thing that a large number of the people think about is fried chicken and what a good time the pastor has.

If some of our laity had an opportunity to take the fares of some of the preachers for two or three months they would exclaim, "I will never preach another sermon," unless God had truly called them.

As we travel over the District and over the country and note the finance that some of our preachrs get for themselves and their families, it is real pathetic. When the writer was a layman in the church and our regular pastorial days would come around, we never did let rain, sleet snow nor anything else prevent us from doing our duty. If the weather was of such that the people could not get to the church, as an officer, I made it my business to go to the people's houses and all officers should do that All members should make themselves interested and see to it that their pastor is looked after on his pastorial days.

I know some preachers who are devoting their entire time to the ministry. What they have for their family to wear and eat must come through the ministry, and if their members fail to respond, they are without.

It is pathetic when we think of the fact that some of our officers and members will be perfectly satisfied not to go to church on pastorial days and not give anything for the support of the preacher. Friends, how do you expect that preacher to pay his honest debts? How do you expect him to keep up his obligations? Do you think that the minster can live on earth and board in heaven?

We have some rural churches whose members may not at all times have the cash, but remember, the preacher must live. If you do not have the cash and cannot get it, it is your indispensible duty to see to it that produce of some kind is carried to the parsonage. If your members would carry some pork; another send butter; another send eggs; another send chickens; another send syrup; another peas ;another corn, etc., the preacher would be greatly helped.

There are those of us who do not pay the peacher for months and some time years, however. If some one dies in the family, we will almost break a trace chain to get the preacher and he must come at his own expense. When the funeral is over, we pay the poor preacher in cash with thank you, sir. Remember, we have not helped him one bit. We expect the preacher to live on earth and board in heaven.

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Secretary.

Only As You Profit

by your connection with FIRST NATIONAL ca nwe hope to do it.

This bank is serving individuals and enterprises throughout East Mississippi and West Alabama in ways that work to their advantage.

Banking in Meridian, with the First National Bank, is good business for all this district.

Officer of this bank will welcome opportunity to talk business with you.

1ST NATIONAL BANK IN MERIDIAN

Member Federal Reserve System and Federal Deposit Insurance Corporation

Sunday School Lesson

By Rev. R. L. Young, P. E

LESSON 1 — April 7

AMOS PLEADS FOR JUSTICE: Amos 5, 7.

Printed Text: Amos 5:1, 10—15, 21—24

Golden Text: Hate the evil, and love the good, and establish justice in the gate.— Amos 5:15.

Amos 5:1. Hear ye this word which I take up for a lamentation over you, O house of Israel.

10. They hate him that reproveth in the gate, and they abhor him that speaketh uprightly.

11. Forasmuch therefore as ye trample upon the poor, and take exactions from him of wheat; ye have built houses of hewn stone, but ye shall not drink the wine thereof.

12. For I know how manifold are your transgressions, and how mighty are your sins—ye that afflict the just, that take a bribe, and that turn aside the needy in the gate from their right.

13. Therefore he that is purdent shall keep silence in such a time for it is an evil time.

14. Seek good, and not evil, that ye may live; and so Jehovah, the God of hosts, will be with you, as ye say.

15. Hate the evil, and love the good, and establish justice in the gate; it may be that Jehovah, the God of hosts, will be gracious unto the remnant of Joseph.

21. I hate, I despise your feasts, and I will take no delight in your solemn assemblies.

22 Yea, though ye offer me your burnt offerings and meal offerings, I will not accept them, neither will I regard the peace offering of your fat beasts.

23. Take thou away from me the noise of thy songs; for I will not hear the melody of thy viols.

24. But let justice roll down as waters, and righteousness as a mighty stream.

The word Amos means "burden" or "burdsn-bearer." The introduction to the book informs us that he lived during the days of Uzziah, the king of Judah, who reigned from 810 to 758 B.C., and of Jeroboam II, who reigned over Israel from 825 to 773 B.C. Amos thus was a contemporary of Hosea and of the greatest of all the prophets, Isaiah. It is generally thought that while the prophetic ministry of Amos extended over a considerable period of time, perhaps thirty or forty years, yet the prophecies recorded in the book which bears his name, were for the most part, uttered about 760 B.C., not in Jerusalem, but in the famous ancient city of Bethel, twelve miles north of the capital. Of the life of Amos we know nothing outside of what is found in this book, but his own writing reveals a very distinct and interesting character.

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MERIDIAN, MISSISSIPPI

BEHIND THE APRON

By Herman J. D. Carter

CHAPTER II

Synopsis

John has found a waitress who is different from most waitresses. Not the flirty kind. He likes her, but he is having difficulty in meeting her. At last he has thought of a plan. Does it work? Read this revelation sent to you by Nadinola Bleaching Cream, then buy it to show your appreciation for their kindness in creating a market for young Negro authors. Go on with the story.

"Thank you sir," she said when he returned her the change as a tip with a pleasant gesture, and smiled.

Then she went back to the water counter and began to wash glasses. Every now and then she would glance at him to see if he wanted anything else. Then she would drop her eyes to the trough of glasses and continue her task. Just enough glances to see if he wanted anything is all she threw in his direction.

He became more and more troubled. He had spent more money than he desired, and still had not made any progress. He had been in the habit of flirting with the waitresses but this one was different. He knew it, and dared not flirt with her. He saw something different in her. She was the marrying kind.

What was her background? Where had she been all his life? He knew most everyone in the city; but this one was stranger than all the others. He thought of handing her his business card; but that was the way all "big shots" did who came to the hotel to stay a short while, and wanted company to party with them. No. She would not fall for that. He could see it in her very eyes, in her color, and in her every move. She had something behind that apron. A task to perform; a job to finish. She was a real find. He knew it. He wanted her for himself. A life long companion, but letting her know it was his problem. She would never believe him if he told her so; because all men said the same thing when flirting, and she had no way of knowing he was sincere.

He looked into the future and pondered. Should he hand her his business card? She would probably smile, take it and put it into her pocket with a pleasant thank you, assuring him of interest, and that would be all. No that would never do. That was not the way to "make" this girl. She was dressed like the other waitresses; but she was different. She was some different being hidden behind an apron.

Another customer came in and sat in the front of the cafeteria near the door. She dried her hands and walked over to him to take his order.

John wracked his brain for a method to attract her attention; but all seem hazy within him. Then an idea struck him, and he unbuttoned his coat and put his left hand in his trouser's pocket so he could flash his fraternity pin which was fastened to his vest below his heart. Maybe she was fraternity conscious. He knew that women of all classes loved his fraternity. As she passed by him she glanced with a smile, but said nothing and continued her treck towards the cage to place her order.

Evidently she didn't see his pin. Surely she would have smiled if she had, he thought. She must see it in order to know he was not like the common horde who hung around the Blue Bird all night and picked up policy tickets all day or loafed and fought each other over crap games, then got drunk on Sunday's. He turned to face her as she passed before him again, and wiped his pin with a handkerchief. But she still didn't notice it. In fact her only attention was bent on serving him and all other customers alike.

Near mid-night, the place became quiet. She was washing glasses. John ordered another pop. She received the order and turned to serve her customer. As he drank it, he hungered to say one word to her. She was the marrying type, he knew. The kind all men want. The kind all men create in their dreams. The kind all men want to be the mother of their sons.

Oh! If she only knew him as he was. He thought.

(Continued next week)

Does he meet her? Be sure to read next weeks startling episode sent to you by Nadinola Bleaching Cream. Show your appreciation for these stories by Negro authors by purchasing the product advertised below from your druggist.

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The Larieuse Beauty Foundation was established by the Godefroy Manufacturing Company to study methods of preserving women's natural beauty, and to make the results of this research available to the public.

EASTER PARADE

Yesterday I watched a young friend of mine get all dressed up in her Sunday best for a gala party. She had bought a new dress and her best beau had sent her a lovely corsage. Her hat was the exact shade of delicate blue as her dress. She should have looked fresh and lovely but—unfortunately—she missed.

Her white gloves had seen wear several times that week and she had neglected to wash them. Not only that, one finger had ripped at the seams, and rather than take a minute to repair the damage, she let the scarlet tip of her nail show through. She had gone out the night before in her new slippers, had walked across the damp, muddy ground and failed to give them a cleaning. Her blouse needed pressing but she felt that it would go unnoticed. But, alas, those are the things we do notice.

Small Details Are Important

Few of us realize the importance of little details of grooming. A flashing new dress or suit only serves to call attention to our shortcomings if the small items of costuming are faulty. We are inclined to say, "What shabby looking gloves," or "How dirty her shoes are," rather than comment on the excellence of the rest of the ensemble.

Gloves, purses, shoes, belts, all those accessories are so small that we may be inclined to overlook their importance. But as sure as we overlook them, the very persons we most want to see us in a favorable light will notice them and regard us as careless or lazy. Feminine charm depends on these "lesser" things. A starched, frilly white collar can make you look fresh and dainty but, if it's limp and gray-looking, it will stamp you immediately as lacking in fastidiousness.

Watch Make-Up Shades

And another detail that we too often fail to give its proper place is make-up blending. The wrong shade of powder, rouge and lipstic can ruin the whole outfit. Remember that the proper shade to wear with green may fail to bring out your best points if you change to pale pink or powder blue. A powder that is too light or too dark for your particular type of skin can make you look pastey or dirty as the case may be. Bear these points in mind when selecting your Easter outfit. The small details which you may overlook, may make you unfavorably conspicuous in the Easter parade.

What are your beauty problems? Write Marie Downing, Larieuse Beauty Foundation, Room 521—319 North Fourth St., St. Louis, Mo., and she will be glad to answer them. Be sure to enclose a self-addressed stamped envelope.

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(Continue from page One)

Newell Chapel

MAKING RAPID SPEED

Our Sunday School has grown to the point where we have practically 100 in our Sunday School.

It appears as if Mrs. R. L. Young teacher of class No. 1 thinks she will get the prize. We, the members of No. 2 don't think so, however, the fourth Sunday in March, Mrs. Young led with an attendance of 24 and a collection of $5.05. On the fifth Sunday in March she led with an attendance of 41 and with a collection of more than $8.00.

Our Sunday School collection for the last two Sundays was about $15.00 Look out, Mrs. Young, we are after you for the next four Sundays. We see you think you must gobble up both prizes. This is from an interested party. Will tell you who I am after the campaign is over.

Financial Department C.M.E. Church 1940

Seventh Episcopal District

South Mississippi Conference

Meridian, Roy L. Young	$404.00
Jackson —E. B. Balckman	$171.25
Closter— U. L. Washington	110.00

North Mississippi Conference

Olive Branch— J. A. Abram	$101.00
Tunica— W. O. Brown	$160.00
Sardis —E. H. Garmon	$105.00
Holly Springs— B. T. Tolbert	$80.00

East Mississippi

Water Valley— J. H. Walton	$300.00
Aberdeen— M. S. McGlown	20.00
Tupelo— J. D. Murdock	$61.00
New Albany—W. H. Foster	$33.00

Mississippi Conference

Greenwood— T. M. Coleman	$115.00
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Did You Do It

The church yard was swept and decorated last Saturday and Sunday when the preacher came. It was very beautiful and clean. Did you do it?

The church house was clean inside. The benches were straight and the floor was swept and a beautiful bouquet was on the collection table. Did you do it?

There was a beautiful glass pitcher with two glasses in a tray with fresh water in the pitcher. All of this was placed on a little table for the pastor and his guests. Did you do it?

The lights in the church on our last pastoral day were ready for Sunday night. There was plenty of oil in the lamp and the lamp globes were bright and clean. Did you do it?

On Easter Sunday, the pastor had an effort to raise some finance and he asked the members to respond liberally. Did you do it?

The pastor asked the officers and members to begin devotional service on time and not leave everything for the pastor. He stated that it would help relieve him and make him more fit to bring a message at the regular hour. Did you do it?

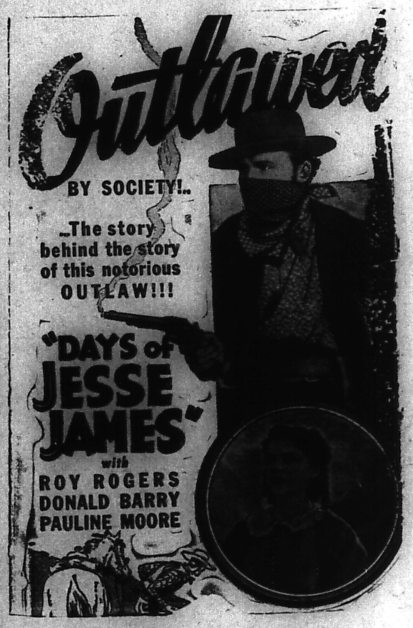
All of the members were asked to bring liberal offerings for Sunday School in order that we might get literature and raise some money on church obligations. We were also asked to help boost a membership campaign in our Sunday School. Did you do it?

The officers of the church asked the members to boost the services from a financial standpoint on our last pastorial day, since the weather had been very unfavorable all of the year. They asked us to make a strong pull Did you do it?

The members of our church were asked to visit the sick last week and find out what could be done for the less fortunate. Did you do it?

At The Alberta

Friday Saturday



WORDS WITHOUT MUSIC

By LOUIS REID

(Music Features & Photo Syndicate)

THE sales counters of the music business derive their chief sustenance from Beethoven and other old masters. Believe it or not, the classics outdistance jazz at the cash register. In fact, there are those who state authoritatively that the old masters keep the music business alive. It is almost like saying that the sale of caviar is keeping the grocery business alive, or that U. S. Steel has touched zero, or that Congress had passed a law against crooning. It comes under the heading of "incredible."

Louis Reid

Nevertheless, the depression which has affected the sale of popular music, has made scarcely a dent in the sale of classical compositions. Topping all demands at the counters are the works of Beethoven, with his "Minuet in G" the leader. You know how it goes—"da da DA da dadela da da." Oh well, play it yourself.

But not far behind the "Minuet" are Chopin's "Waltz in D flat major," Tschaikowsky's "Merry Peasant Returning from His Work," Bach's "Bourree" from his second violin sonata and Schubert's "Marche Militaire." America may keep score, but it definitely also open the "Marche Militaire."

Sergei Rachmaninoff A.S.C.A.P.

Among the songs that best sellers, as they are ed most performed according to the surveys of the American Society of Composers, Authors and Publishers, are "Schubert's Serenade" Rubinstein's "Melody in F" and Schumann's "Two Grenadiers." Year in and year out these pieces are purchased, played on the piano and sung in public, as well as in the privacy of the home.

60 Years a Best Seller

The life of the most popular dance tunes is limited in this era of melodies radio repetition to three months, but Beethoven has sold well for sixty years. Of course, in the heyday, or pre-radio era, of popular music, a million copies of a good song were frequently sold.

In lighter American music, Victor Herbert, Edward MacDowell, Stephen Foster, Sigmund Romberg, Jerome Kern, George Gershwin and Rodgers and Hart are in much demand.

Which of these leads in popularity? Give up! Very well—MacDowell. Foster is near the top one Herbert's "Kiss Me Again" sells in large numbers. It ought to. It gets enough plugging on the air. Gershwin's "Rhapsody in Blue" is in wide demand. So is Kern's "Ol' Man River." But then, the Rhapsody is the classic of jazz.

Hotchas may come and go, but Beethoven goes on forever. Beethoven and the other big five—Bach, Brahms, Chopin, Schubert and Schumann, with Tschaikowsky crowding them closely. Music teachers, singing teachers, the wide spread development in music appreciation among the youth of the land stimulate the sale. Tin Pan Alley knows it cannot compete with the masters in the low run at the sales counters. It does the next best thing. It sets briskly about rewriting Liszt's "Minuet in G."

Word comes to us that Turkey has gone completely overboard about swing music. Has gone? Why, Turkey went overboard centuries ago.

In the old days boys wanted to be President or the leading baseball pitcher. Today they want to be the leading swing maestro.

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